



Central Western Maine Workforce Development Board

January 27, 2021

Topic: 2021 January 27, 2021 (PY 20 Q2 Meeting)
Time: 9:00-10:30 am
Meeting ID: 885 0176 0960
Passcode: workforce
Link <https://us02web.zoom.us/j/88501760960?pwd=YVhqOnU5MCtzOVJTbHk3K3BjdzhYUT09>
Call In #: 1 (929) 205 6099 Call in Passcode: 472474227

1. Minutes Review
2. Welcome New Board Members and Review Board Statistics
3. [Annual Schedule on Website](https://cwmwdb.org/aboutus/upcoming-meetings/),
<https://cwmwdb.org/aboutus/upcoming-meetings/>
4. [New Online Quarterly Reporting](https://docs.google.com/document/d/190hm1L_FLscUSN7ZDlayjLgTc_MhcNduc0zFGXPc9sw/e_dit?usp=sharing)
https://docs.google.com/document/d/190hm1L_FLscUSN7ZDlayjLgTc_MhcNduc0zFGXPc9sw/e_dit?usp=sharing
5. Discussion of Draft Corporate By-laws, Chair
6. Resolution to instate a new Treasurer & Motions to invite members to join the operational committee (Corporate & Board Resolutions)
7. PY19 NWDG Opioid Amendment 1 Contract Reduction - Program Funds in the amount \$150,000 (Motion)
8. EMDC Update on Programs & Challenges
 - a. Workforce
 - b. Enrollment, Recruitment, Success Stories
 - c. Performance Measures
9. Premiere Virtual - Hiring Event Platform (short video)
Discussion of programmatic purchase of a hiring platform (now used by Massachusetts, Wisconsin, Maryland, Virginia, Texas, and Florida) to both rapidly deplore Opioid funds and recruitment efforts (Motion)
10. FYI: Industry Labor Market Data, Real Time Intelligence Reports

CWMWDB Board Meeting Q3-Board Meeting

Date: September 24, 2020

Time: 9:00 AM – 10:30 AM

Zoom Meeting: <https://us02web.zoom.us/j/948102395>

Meeting ID: 948 102 395

The meeting was called to order. Agenda item 5, Financial Consultant Report was presented by Sara McLaughlin and identified no changes from the previous meeting. Ms. McLaughlin anticipates fiscal sustainability through next year and assumes that formula funding will be awarded for next year.

The Board moved to agenda item 5(b), PY 20 & PY19 Contract approvals (7).

PY20 WIOA #00 was motioned by Laurie Glidden and seconded by Razell Ward. The motion was approved.

PY20 NDWG Covid-19 was motioned by Harvey Smith and seconded by Ms. Ward. The motion was approved.

PY19 WIOA Mod #2 Closeout was motioned by Ms. Ward second Ms. Glidden. The motion was approved.

PY19 NDWG Opioid #01 Closeout was motioned by Ms. Ward and second by Mr. Smith. The motion was approved.

PY19 NDWG Opioid #00 was motioned by Dale Morrell and second by Ms. Ward. The motion was approved.

PY20 NDWG Covid-19 was motioned by Ms. Glidden second Mr. Morrell. The motion was approved.

PY19 WIOA EMDC #01 was motioned by Mr. Morrell second Kelly Aho. The motion was approved.

The Board moved to agenda item 5(c), Health Insurance Approval – an official resolution to allow for day one health benefits of full-time employee.

A day One Health Insurance HR Policy was motioned by Ms. Ward and seconded by Ms. Glidden. The motion was approved.

Approval of the minutes from the previous Board meeting was motioned by Mr. Smith and seconded by Ms. Ward. The motion was approved.

The Board moved to agenda item 4, Draft By Laws – Discussion Item Only. Craig Nelson noted that changes are forthcoming and will include term limits.

The Board moved to agenda item 7, Executive Directors Report (Annual Report, Milestones, Projects).

Stacy Kilroy explained that an online performance tracker will be rolled out, along with five service strategies, including customer service, optimize enrollment, robust virtual environment, location, and professional development.

The Board moved to agenda item 6, Annual Program Service Goals & Strategies - EMDC. Jon Farley and Susan Cerini discussed staffing and training activities.

The meeting adjourned.



77 Winthrop Street
Augusta, Maine 04330
Phone 207.576.7040
www.cwmwdb.org

New Board Member Biographies

Dr. Josh Henry – Somerset, Business Member

Dr. Joshua Henry is President and cofounder of GO Lab, a privately held, Maine-based building products corporation, founded in 2017. In 2022, GO Lab will become the first company to make wood fiber insulation in North America at its manufacturing facility in Madison, Maine.

Dr. Henry is a materials chemist but is also an academic level chemistry professional. Dr. Joshua Henry has also been a faculty member in the chemistry departments of Bates College in Lewiston and the University of Maine, in Orono.

Dr. Henry received his BA in chemistry from Carleton College in 2000 and his PhD in physical chemistry from Cornell University in 2005. He is the recipient of the National Science Foundation's International Research Fellowship

Trampas Hutches, Franklin, Business Member

Trampas Hutches is President of the Franklin Community Health Network, which owns Franklin Memorial Hospital and is part of the Maine Healthcare family. The network serves 40,000 people in the West Central region.

Mr. Hutches brings over 25 years of experience in healthcare in Colorado and Nebraska, in various leadership roles. Prior to January 2020, he served as the CEO of Melissa Memorial Hospital in Holyoke, CO, and was chairman of the Eastern Plains Healthcare Consortium. He has also volunteered with the Colorado Hospital Association and the Holyoke Board of Education. He currently is a member of the Greater Franklin Development Council and the United Way of the Tri-Valley Area.

Mr. Hutches earned his Bachelor of Science in Kinesiology and Exercise Science from the University of Northern Colorado. He also holds a Master's in Health Care Administration from Clarkson College.



Cathy Witherspoon – Franklin, Business Member

Cathy Witherspoon is the Chief Human Resources Officer at Boyne Resorts, the parent company of Sugarloaf resort, a year-round employer and destination in the Upper Rim.

Ms. Witherspoon has been with Boyne Resorts since 1992 when she began as director of Sugarloaf's ski school. Since that time, she has risen through progressively higher Human Resources roles before becoming assuming her current role in 2013. In 2018, Ms. Witherspoon was responsible for initiating a culinary apprenticeship program at Sunday River Resort under MDOL's Maine Apprenticeship Program.

Ms. Witherspoon has previously served on the Board. She holds a bachelor's degree from the University of Maine.

Jon Farley – Somerset, Business & Workforce Member

Jon Farley has been the Vice President of Economic and Workforce Development for the Eastern Maine Development Corporation (EMDC) since 2016. EMDC serves a variety of workforce needs for nine counties and is a service provider for both the Central Western Workforce and Northeastern Development Boards.

Mr. Farley served as EMDC's Director of Economic and Workforce Development for seven years prior to his current role. He spent his career before EMDC with the Training & Development Corporation in a series of advancing roles.

Mr. Farley holds a Bachelor of Arts in Political Science from the University of Maine — Orono. He has also completed additional course work in workforce and leadership training, as well as extensive work in case management.

Harvey Smith – Kennebec, Other Category Member

Harvey Smith, recently retired, is formerly the Vice President, Operations, of Kennebec Technologies, a full-service high-precision machine products manufacturer specializing in complex, high-value-added parts and assemblies were served for nearly two decades. He received his Bachelor of Science from Babson College.

Mr. Smith has served on the Board previously for three years.



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LIST OF 2021 BOARD MEMBERS – 23

FIRST	LAST	TITLE	COMPANY	AREA	CATEGORY
Kelly	Aho	Director	TalentSource	Androscoggin	BUSINESS
Dale	Morrell	Interim Education Manager	St. Mary's Regional Medical	Androscoggin	BUSINESS & WORKFORCE
Bill	Tracy	President & CEO	Auburn Savings Bank	Androscoggin	BUSINESS
Amy	Landry	Executive Director	Androscoggin Valley Council	Androscoggin	OTHER - ECON.DEV REQUIRED
Michelle	Hawley	Dean, Workforce & Prof Dev	Central Maine Community	Androscoggin	OTHER - HIGHER ED REQUIRED
Razell	Ward	Executive Director	Adult & Community	Androscoggin	OTHER- AD ED REQUIRED
Cathy	Witherspoon	CHRO	Boyne Resorts - Sugar Loaf	Franklin	BUSINESS
Trampas	Hutchinson	President & CEO	Franklin Memorial Hospital	Franklin	BUSINESS
Jim	Trundy	Executive Director	Western Maine Community	Franklin	BUSINESS & WORKFORCE
Craig	Nelson	Partner	Taylor, McCormack & Frame	Kennebec	BUSINESS
Larry	Robinson	CEO	Maine MEP	Kennebec	BUSINESS
Harvey	Smith	Retired	Member of Public	Kennebec	OTHER NOT REQUIRED
Sue	LeClair	Augusta Career Center	Maine Dept. of Labor	Kennebec	OTHER - WAGNER PEYSER REQUIRED
Peter	Wright	CEO	Rumford Hospital	Oxford	BUSINESS
Erika	Douglass	Director, Human Resources	Maine Machine Products	Oxford	BUSINESS
Amanda	Gallant	Director, Human Resources	Sunday River Resort	Oxford	BUSINESS
Josh	Henry	President	GO Labs	Somerset	BUSINESS
Jon	Farley	Vice President, Operations	EMDC	Somerset	BUSINESS & WORKFORCE
Nick	Paquet	President	IBEW 1253 - Local Union	Somerset	WORKFORCE - LABOR & JNT MGMT APP
Laurie	Glidden	FSS Coordinator	Maine State Housing	Regional	OTHER- HOUSING NOT REQUIRED
Grant	Provost	Maine Representative	Ironworkers Local 7	Regional	WORKFORCE - LABOR & UNION APP
Alexis	Mann	Program Officer	John T. Gorman Foundation	Regional	OTHER - POLICY NOT REQUIRED
Diane T.	Frigon	Regional Director	MDOL DBVI	Regional	OTHER-BVI REQUIRED

NEW AND PREVIOUS BOARD STATISTICS

CATEGORY	RULE (Dual categories allowed)	PREVIOUS 21		NOTES
BUSINESS	51% of members	11	13	8 of 13 would be small businesses
WORKFORCE	20% of members	4	5	3 Workforce would be Dual Business
OTHER	5 Appointments & Others*	7	8	1 New Nonrequired Other would be added to 2 Nonrequired Others and 5 Required Other Appointments
TOTAL MEMBERS	100% OF MEMBERS	TOTAL 21	TOTAL 23	TOTAL 23

PROPOSED MEMBERSHIP STATISTICS

By County

Area	Count of Area	% of all	% of Counties
Androscoggin	6	26%	32%
Franklin	3	13%	16%
Kennebec	4	17%	21%
Oxford	3	13%	16%
Somerset	3	13%	16%
Regional	4	17%	
Grand Total	23	100%	100%

Quarterly Board Meetings: *Fourth Wednesday, 9 a.m. - 10:30 a.m.*

January 27, 2021	Annual Goals, New Opioid Contract Amendment, Budget Changes, Board Nominations	Add to calendar
April 28, 2021	One Stop Certification, Spring RFPs & MOU (WIOA Required)	Add to calendar
July 28, 2021	PY 2021 Budget & Local Plan Update	Add to calendar
October 27, 2021	Fall RFPs & Risk Analysis & Performance Metrics	Add to calendar

[Zoom Link Here](#) — [Press to Join Meeting](#).

Chief Local Elected Officials Board: *First Wednesday, 9 a.m. - 10 a.m.*

January 6, 2021	Annual Goals & Board Member Nomination Process (WIOA Required)	
February 3, 2021	CLEO By Laws (WIOA Required) & WIOA Milestone Review	Add to calendar
March 3, 2021	Spring RFPs & MOU (WIOA Required)	Add to calendar
May 5, 2021	PY 2021 Review Funding; PY 2022 Draft Budget	Add to calendar
June 2 2021	PY 2022 Budget Approval (WIOA Required) & Local Plan Approval — Possible joint meeting	Add to calendar
August 4, 2021	PY 2022 Monitoring Compliance & Local Plan Update	Add to calendar
September 1, 2021	PY 2021 Annual Report & Local Plan Update	Add to calendar
November 3, 2021	PY 2022 Planning Presentation	Add to calendar
December 1, 2021	Review Local Plan Update & Give Input	Add to calendar

[Zoom Link Here](#) — [Press to Join Meeting](#).

EC – Operational Committee of the Board: *Second Wednesday, 8:30 a.m. - 10:00 am*

January 13, 2021	Annual Goals, New Opioid Contract Amendment, Budget Changes, Board Nominations	
January 20, 2021*	Special session for members not present on 1/13	
February 10, 2021	Milestone Review, One Stop Certification Review, CWMWI By-laws	Add to calendar
March 10, 2021	Spring RFPs & MOU (<i>WIOA Required</i>)	Add to calendar
May 12, 2021	PY 2021 Review: Funding & Status; PY2020 Draft Budget	Add to calendar
June 9, 2021	PY 2022 Budget Approval & Local Plan Approval	Add to calendar
August 11, 2021	PY 2021 Annual Report & Analysis	Add to calendar
September 8, 2021	PY 2022 Monitoring Compliance	Add to calendar
November 10, 2021	Milestone Planning Presentation	Add to calendar
December 8, 2021	Annual Review (<i>Required</i>)	Add to calendar

[Zoom Link Here](#) — [Press to Join Meeting](#).

CWMWDB Voting Members are the CLEO-appointed CWMWDB Board of Directors. CLEO Board Voting Members are the five appointed County Commissioners. Between meetings, some business is discussed at the publicly noticed meetings of the EC Operational Committee which is proposed to be constituted in 2021 of two Local Area Board Officers, the Chief CLEO, CWMWI Executive Director, the Local Area Board Resources and Youth Chairs, and other members as decided by the Chair.

Maine Public Notice Pursuant to Title 1 Chapter 13, Section 403

For cybersecurity protocol, please email info@cwmwdb.org to register your email, First and Last Name, prior to the virtual event. Because of recent attacks on public Zoom events, we will verify identities prior to events.



R 2021-01 – APPOINTING A TREASURER

**A RESOLUTION OF CENTRAL WESTERN MAINE
WORKFORCE INITIATIVES AND THE CENTRAL
WESTERN MAINE WORKFORCE DEVELOPMENT
BOARD APPOINTING KELLY AHO, CWMWDB
BUSINESS MEMBER, AS TREASURER.**

WHEREAS the Central Western Maine Workforce Development Board in its role as Central Western Maine Workforce Initiatives, FEIN 65-1192940, needs corporate officers including a Treasurer; and

WHEREAS Kelly Aho has served for several years as a business member of the Central Western Maine Workforce Development Board, is a national expert on workforce development, is an executive level decision maker, and has served as a corporate treasurer for other boards;

BE IT RESOLVED that the Central Western Maine Workforce Development Board and Central Western Maine Workforce Initiatives appoints Kelly Aho as Treasurer.

First Motion

Date: January 27, 2021

Second Motion

Date: January 27, 2021

YES VOTES _____

NO VOTES _____

Craig Nelson, Esq.,
Chair

Stacy Kilroy
Executive Director, as witness

Effective Date 01/27/2021



R 2021-02 – OPERATIONAL BOARD 2021

**A RESOLUTION OF THE CENTRAL WESTERN MAINE
WORKFORCE DEVELOPMENT BOARD INVITING
BOARD MEMBERS TO AN OPERATIONAL
COMMITTEE.**

WHEREAS the Central Western Maine Workforce Development Board uses an Operational Committee to advise on decisions between Board meetings; and

WHEREAS the Central Western Maine Workforce Development Board would like to invite to the Operational Committee, in addition to the current members, Chair Craig Nelson, Vice Chair Dale Morrell, and Treasurer Kelly Aho, the following board members:

1. Grant Provost, Local 7 Ironworkers, *Chair of Recruiting Committee*
2. Razell Ward, MSAD #52, *Member-at-Large*

BE IT RESOLVED

First Motion

Date: January 27, 2021

Second Motion

Date: January 27, 2021

YES VOTES _____

NO VOTES _____

Effective Date 01/27/2021

Craig Nelson, Esq,
Chair

Stacy Kilroy
Executive Director, as witness

REGULAR FLOOR MOTIONS

MINUTES

PASSED/ FAILED

A Motion for The Central Western Maine Workforce Development Board approving the minutes of the 09/24/2021.

First Motion

Date January 27, 2021

Second Motion

Date January 27, 2021

YES VOTES _____

NO VOTES _____

Effective Date 01/27/2021

CONTRACT CHANGE

PASSED/ FAILED

A Motion for The Central Western Maine Workforce Development Board approving a reduction in MDOL National Dislocated Worker Contract CT12A 20200317*2542 (NDWG Opioid Phase 1) in the Amount of \$150,000, Subject to Certain Conditions:

1. Contract CT12A 20200317*2542 is Phase 1, 30% of expected funds.
2. The entire State must expend 70% of Phase 1 funding to access Phase 2 funding, and
3. USDOL through MDOL awarded the Central Western Maine Workforce Development Board \$546,564 in Phase 1 funding and 70% of this amount is not yet expended; and
4. In order to draw down Phase 2 State funds, MDOL requests a programmatic reduction in Contract CT12A 20200317*2542 in the amount of \$150,000; and
5. MDOL will increase CT12A 20200317*2542 by \$150,000 in programmatic funding once USDOL releases Phase 2 funding, which will be awarded in a separate contract.

First Motion

Date January 27, 2021

Second Motion

Date January 27, 2021

YES VOTES _____

NO VOTES _____

Effective Date 01/27/2021

REGULAR FLOOR MOTIONS (cont'd)

R 2021-05 – HIRING PLATFORM

PASSED/ FAILED

A motion supporting a rider of public procurement for a Level 2 purchase onto the contract of the State of Massachusetts, Maryland, Florida, Texas, Wisconsin or Virginia to procure a multiyear programmatic purchase of a virtual hiring event platform with the lowest price from Premier Virtual, Said funds coming from programmatic funding under the Opioid NDWG with the support of the service provider;

1. Premier Virtual is a vendor that has won multiple state and local competitive bids to provide a Virtual Hiring Platform specifically for local and state workforce board; and
2. This product has won stringent Level 1 public bidding processes in several states because of which we receive low pricing; and
3. Virtual Hiring Platforms are the job fairs of the future that can help reach new generations for industry sectors like healthcare or to help reach specific populations like the Opioid impacted overcome perceived barriers; and
4. Virtual Hiring Platforms are an essential tool for rural areas; and
5. Virtual Hiring Platforms are critical for civil emergencies or other states of unrest that might require people return to online employment and training activities; and
6. The Local Area needs to reach Phase 1 spending goals for NDWG Opioid Phase 1; and
7. Program funds from Contract CT12A 20200317*2542 - NDWG Opioid Phase 1 will be used to further the immediate deployment of relief under this contract; and
8. The annual contract amount is \$22,300 for up to three years, which would be a total of \$66,900. This includes one (1) main license administrator at \$15,300, two (2) additional administrators at \$3,500 each, staffing for virtual hiring events, fourth- and fifth-year pricing options and is entirely NWDG funding dependent; and
9. The total three-year cost of this is ~4.5% of programmatic funds for the entire Opioid project and approximately and 14% of programmatic funds for Phase 1; and
10. The service provider, EMDC, supports this purchase.

First Motion

Date January 27, 2021

Second Motion

Date January 27, 2021

YES VOTES _____

NO VOTES _____

Effective Date 01/27/2021

**CENTRAL WESTERN MAINE
WORKFORCE INITIATIVES (CWMWI)**

77 Winthrop Street
Augusta, ME 04330

BY-LAWS

PREAMBLE

ARTICLE I: ORGANIZATION

1.1 Name. The name of the organization shall be Central/Western Maine Workforce Initiatives (“CWMWI”).

1.2 Not-for-Profit. CWMWI has been organized under Title 13-C of the Maine Revised Statutes as a not-for-profit corporation in compliance with the laws of the State of Maine, and the requirements of the Workforce Innovation and Opportunity Act (“WIOA”), as codified at 29 U.S.C. § 3101 *et seq.*, as well as appropriate regulations promulgated by the Maine Department of Labor (“ME DOL”).

ARTICLE II: PURPOSE, AUTHORITY, STAFF

2.1 Purpose. CWMWI is established and organized to administer Title 1B Adult, Dislocated Worker and Youth Employment and Training and Emergency Dislocated Worker Programs of WIOA for Androscoggin, Franklin, Kennebec, Oxford and Somerset Counties in the State of Maine (“the Central/Western Region”) in partnership with the region’s Chief Local Elected Officials (“CLEOs”). CWMWI seeks to create a dynamic, integrated workforce investment and development system that meets the changing needs of businesses and individuals in the Central/Western Region and provides appropriate resources to support ongoing economic development.

2.2 Authority & Duties. CWMWI shall perform all the functions and duties of a local workforce development board as defined and mandated by WIOA, including without limitation the obligations in 29 U.S.C. §§ 3122 and 3123, and corresponding enabling regulations.

2.3 Staff. The work of CWMWI and the Central/Western Workforce Development Board (the “Workforce Board”) shall be supported in the performance of its duties by a full-time staff, employed by CWMWI, including the Executive Director of CWMWI and such other staff determined to be necessary by the Board of Directors. The staff shall be responsive to the needs of the Workforce Board and shall support the Workforce Board in all of its mandated functions.

ARTICLE III: CENTRAL/WESTERN MAINE WORKFORCE DEVELOPMENT BOARD

3.1 CWMWI shall be managed and operated by the Central Western Maine Development Board (the “Workforce Board”).

3.2 Appointment and Term. Members of the Workforce Board shall be appointed by the CLEOs for a term of three years or less, in the case of vacancies, if, at the discretion of the CLEOs a shorter term is necessary to maintain staggered appointments. Appoints shall be staggered such that approximately one-third of the Workforce Board members are subject to replacement or reappointment each year.

3.3 Resignation/Termination/Vacancies. Members of the Workforce Board may resign upon written notice to the Board Chair. Membership in the Workforce Board may be terminated for no reason or any reason by a majority vote of Workforce Board members. The CLEOs shall be promptly notified of any vacancies, and replacements shall be appointed within ninety (90) days.

3.44 Composition of Workforce Board. The Workforce Board shall be comprised of a minimum of 20 and a maximum of 25 members. In accordance with WIOA Section 107(b), as codified at 29 U.S.C § 3123(b), the Workforce Board shall be composed such that:

- (a) A majority of the members shall be representatives of business in Central/Western Region, who:
 - i. are owners of businesses, chief executives or operating officers of businesses, or other business executives or employers with optimum policymaking or hiring authority;
 - ii. represent businesses, including small businesses, or organizations representing businesses described in this clause, that provide employment opportunities that, at a minimum, include high-quality, work-relevant training and development in in-demand industry sectors or occupations in the local area; and
 - iii. are appointed from among individuals nominated by local business organizations and business trade associations;
- (b) Not less than 20 percent of the members shall be representatives of the workforce within Central/Western Region, who:
 - i. shall include representatives of labor organizations, who have been nominated by local labor federations, or other representatives of employees;
 - ii. shall include a representative, who shall be a member of a labor organization or a training director, from a joint labor-management apprenticeship program, or if no such joint program exists, such a representative of an apprenticeship program in the Central/Western Region, if such a program exists;

- iii. may include representatives of community-based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, including organizations that serve veterans or that provide or support competitive integrated employment for individuals with disabilities; and
- iv. may include representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth, including representatives of organizations that serve out-of-school youth;

(c) The Workforce Board shall include representatives of entities administering education and training activities in the local area, who:

- i. shall include a representative of eligible providers administering adult education and literacy activities under subchapter II;
- ii. shall include a representative of institutions of higher education providing workforce investment activities (including community colleges);
- iii. may include representatives of local educational agencies, and of community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment;

(d) The Workforce Board shall include representatives of governmental and economic and community development entities serving the Central/Western Region, who:

- i. shall include a representative of economic and community development entities;
- ii. shall include an appropriate representative from the State employment service office under the Wagner-Peyser Act (29 U.S.C. 49 et seq.) serving the Central/Western Region;
- iii. shall include an appropriate representative of the programs carried out under title I of the Rehabilitation Act of 1973 (29 U.S.C. 720 et seq.), other than section 112 or part C of that title (29 U.S.C. 732, 741), serving the Central/Western Region;
- iv. may include representatives of agencies or entities administering programs serving the Central/Western Region relating to transportation, housing, and public assistance; and
- v. may include representatives of philanthropic organizations serving the Central/Western Region; and

(e) The Workforce Board may include such other individuals or representatives of entities as the CLEOs of the Central/Western Region may determine to be appropriate.

(f) It shall be the aim of the CLEOs to appoint individuals to the Workforce Board who represent both the industrial and demographic composition of the Central/Western Region.

3.5 Officers of the Workforce Board. The Workforce Board shall elect from its serving membership the following officers:

(a) Chair. The Chair shall be elected by the members of the Workforce Board from among the members representing business and industry. The Chair shall preside at all meetings of the Workforce Board; shall appoint committees and their chair and vice-chair as needed, and shall perform all the duties incident to the Office of Chair, including:

- i. Assume a leadership role in creating a strategic vision and setting measurable goals and outcomes for a market-driven workforce development system and overseeing its progress;
- ii. Establish ad hoc committees when necessary for the purpose of furthering Board goals;
- iii. Solicit input and participation of the private sector for provision of services to the residents of the Central/Western Region;
- iv. Promote workforce development policies that improve the social and economic life of the community;
- v. Provide overall policy guidance and oversight on the use of funds and on the approach to delivery of services in the region; and
- vi. Serve as a voting member on the Workforce Board's Executive Committee and as a member of the Board of Directors.

(b) Vice-Chair. There shall be a Vice-Chair elected by the members of the Workforce Board from among the representatives of business and industry. In the absence or disability of the Chair, the senior Vice-Chair present shall perform the duties of the Chair. Upon the complete disability of the Chair, the Vice-Chair will assume the duties of the Chair for the remainder of their existing term.

(c) Treasurer. The Treasurer shall be responsible for overseeing the maintenance of all permanent financial records of the Board, the annual budget and all other financial matters relating to the operation of the Board and shall work in carrying out the duties with both the staff of the Board, as well as the third part party financial consultant contracted by the Board to provide financial management services. The Treasurer shall also be responsible for signing checks based upon policies established by the Board and the payment of the Board's financial obligations.

(d) Secretary. The Secretary shall be responsible for keeping the records and minutes of all the Board, to oversee maintenance of the records of all standing committee meetings, other records of the Board, and shall be assisted in carrying out those tasks by the members of the staff of the Board.

(e) Election/Term. The Chair, Vice-Chair, Treasurer and Secretary shall be elected at the annual meeting of the Workforce Board and shall serve for a period of one (1) year. Officers may succeed themselves, however, the Chair may serve for only three (3)

consecutive terms. A Board member may be elected to serve in more than one office.

(f) Resignation. The Chair, Vice-Chair, Treasurer and Secretary may resign their office by providing written notice to the CLEOs or the CWMWI Executive Director.

(g) Except for the offices of Chairman and Vice-Chairman, one person may be elected to hold more than one office.

ARTICLE IV: ORGANIZATION OF THE WORKFORCE DEVELOPMENT BOARD

4.1 Operations Committee. The Operations Committee shall be comprised of the Chair, the Vice-Chair, Treasurer, Secretary, Chairs of the Standing Committees and one (1) at-large member of the Workforce Board, annually elected by a majority vote of the Workforce Board. A member of the CLEO shall also serve as a non-voting member of the Operations Committee. The Executive Director shall serve as an ex-officio member of the Operations Committee. The Operations Committee shall coordinate the establishment and content of Workforce Board's agendas, proposals, and communications, as well as undertake such other supportive activities and functions as may be directed by the Workforce Board. The Operations Committee may exercise the powers of the full Workforce Board when timely action is necessary to ensure the best interest of the Workforce Board, CWMWI and their program and services. All Operations Committee actions shall be reported to the Workforce Board at its next meeting.

4.2 Standing Committees. The Workforce Board shall, as necessary, be organized into the following standing committees to carry out its functions and responsibilities. The members of the committees shall be designated by the Workforce Board and may include members of the Workforce Board and such other individuals with appropriate experience and expertise as the Workforce Board determines may be necessary. Committee members that are not members of the Workforce Board shall have full voting rights within their appointed committee. The Chair of the Workforce Board shall appoint the chair of each standing committee. Committee appointments shall be for a one (1) year term.

(a) Recruitment Committee. The Nominating Committee shall solicit nominations for membership in the Workforce Board from leaders of businesses, labor organizations, and education providers serving the Central/Western Region, and shall provide such nominations and sufficient information to evaluate each nominated individual to the CLEOs for appointment under Section 4.1 above. The Nominating Committee shall also assist the CLEOs as necessary to coordinate appointment of Workforce Board members representing those government agencies and economic development entities required by WIOA Section 107(b).

(b) Youth Committee. The Youth Committee shall be responsible for developing and overseeing all youth activities contemplated in the Local Plan and undertaken by the Workforce Board and CWMWI. The Youth Committee shall be chaired by a member of the Workforce Board representing the business community serving the Central/Western Region.

(c) Resources Committee. The Resource Committee shall be responsible for oversight of the work of the sector sub-committees which shall be established from time to time for support of the work of the Workforce Board and of the Strategic Planning process.

(d) Additional Committees. The Workforce Board may appoint additional *ad hoc* committees as it may find useful to fulfill its purpose and obligations from time to time. The members of any *ad hoc* committees shall be designated by the Workforce Board and may include members of the Workforce Board and such other individuals with appropriate experience and expertise as the Workforce Board determines may be necessary. Committee members that are not members of the Workforce Board may be granted full voting rights within their appointed committee by a majority vote of the Workforce Board.

4.3 Committee Authority. Except as for the powers granted to the Executive Committee above, no standing or *ad hoc* committee shall have independent authority to commit the Workforce Board to any policy or action without a majority vote of the Workforce Board. A committee may adopt recommendation to the Workforce Board by a majority vote of the members in attendance after a quorum has been established.

ARTICLE V: MEETINGS OF THE WORKFORCE BOARD

5.1 Regular Meetings. The Workforce Board shall meet in person at least once each quarter. The time and location of each meeting will be determined at a prior meeting.

5.2 Meeting Announcement. Once the meeting date, time and location have been established, a written announcement will be emailed to all Workforce Board Members at least ten (10) days prior to the date of the meeting. A notice stating the date, time and location of the meeting will be posted in the local newspaper at least three (3) days prior to the date of the meeting.

5.3 Call to Special Meeting. All Workforce Board members shall receive notice of any special meeting at least five (5) days prior to the date of the meeting. A Notice stating the date, time and place of the meeting will be posted in the local newspaper three (3) days prior to the date of the meeting.

5.4 Agenda. The Chair, working in conjunction with the Executive Director and the staff shall prepare an Agenda for each regular or special meeting of the Workforce Development Board.

5.5 Voting. Each member of the Workforce Board shall be entitled to one vote, except those members designated as *ex-officio*. All matters brought before the Workforce Board shall be decided by a majority vote of sufficient present members.

5.6 Quorum. A simple majority of the total serving members of the Workforce Board shall constitute a quorum for the transaction of the business at all meetings.

5.7 Attendance. A member who misses three consecutive regular meetings shall be presumed to have resigned. The CLEOs shall be notified to request a new appointment. The member may request reappointment to the Workforce Board at the discretion of the CLEOs.

5.8 Order of Business. The Chair shall be responsible for the orderly business of the Workforce Board and for calling items of the agenda. During the course of considering items on the agenda, only members of the Workforce Board shall participate in the discussion except by prior arrangement with the Chair, upon request of a member of the Workforce Board, or during a public participation period.

5.9 Rules. All procedures of the Workforce Board not set forth in these Bylaws shall be governed by the rules set forth in the current edition of Robert's Rules of Order unless the Workforce Board, by resolution, otherwise determines.

5.10 Open Meetings. All meetings of the Workforce Board shall be open and accessible to the general public, and minutes shall be maintained and electronically transmitted, posted on-line or mailed to members within seven (7) calendar days of the next scheduled meeting.

ARTICLE VI. POLICIES.

The Workforce Board shall adopt and maintain such operating and program policies that are determined to be necessary and appropriate to carry out from time to time its responsibilities under WIOA and other applicable federal and State laws.

ARTICLE VII: CONFLICTS OF INTEREST

7.1 Conflict of Interest Policy. CWMWI, its staff and Board of Directors, as well as the members of the Workforce Board are bound by the Conflict Of Interest Policy, Local Policy# 2020-1, promulgated by CWMWI and adopted by the Workforce Board, the CLEOs and CWMWI on January 28, 2020, as it may be amended from time to time. Violation of the Conflict of Interest Policy shall be grounds for termination of membership in the Board of Directors, and the Workforce Board.

ARTICLE VIII: MISCELLANEOUS

8.1 Insurance. CWMWI is authorized to, and shall, obtain liability insurance coverage for all directors, officers and staff.

8.2 Amendment. Amendments to these Bylaws may only be approved by an affirmative majority vote of the Workforce Board members at any regular meeting of the Workforce Board, and a concurring affirmative majority vote of the CLEOs; provided however, that the amendments proposed had been submitted in writing at the previous regular meeting or included in the call to the meeting. Amendments proposed to these Bylaws must be received by the Workforce Board

membership not less than seventy-two (72) hours prior to their consideration by the Workforce Board.

8.3 Severability. If any part of these bylaws are held to be invalid by a court of competent jurisdiction, the validity of the remaining portion of the bylaws shall not be affected.

Dated: January 20, 2021



THE CENTRAL WESTERN MAINE WORKFORCE DEVELOPMENT BOARD

NDWG COVID-19 OUTREACH STRATEGY

Identification of the target population.

Main Target:

Dislocated Workers as a result of COVID 19

Sub-targets:

1. Sub-target group A are unemployed veteran Americans.
2. Sub-target group B are those already enrolled in a public assistance programs and/or the unemployment insurance program with formal referral /warm handoff
3. Sub-target group C are unemployed Hispanic or Latino Americans.
4. Sub-target group D are recent Syrian and Burundi immigrants.
5. Sub-target group E are single parents and/or displaced male or female homemakers and
6. Sub-target group F are those with disabilities

Identification of how to reach target population.

1. Already established media and personal communication channels
 - a. MDOL MJL records and mass communications
 - b. Local refugee agencies
 - c. Local veterans groups, rotary, elks and other fraternal lodges
 - d. Local Hispanic cultural groups
 - e. Catholic Charities & the Statewide Refugee Board
 - f. Vocational Rehabilitation agencies and support groups
 - g. Local area adult education centers
 - h. US and Local Corrections and probations officers
 - i. Homeless shelters

Market segmentation research

Target population's media & technology behaviors

Use proprietary multivariate statistical consumer research data to ascertain the type of cell phone plans, cable companies, satellite provider, radio stations, television station, cable networks, and streaming services used by the target population in each relevant local area zip code.

Market segmentation research – target population’s consumer behavior

Use proprietary multivariate statistical consumer research data to ascertain general consumer shopping preferences which allows local relationships to be furthered with retail stores where target clients shop.

Market segmentation research – target population’s assets behavior

Use proprietary multivariate statistical consumer research to ascertain household asset data, which is different than income data. Asset data can identify target groups that may appear stable because of high incomes but have little or no asset protection for a crisis. Likewise, the data can identify low-income households that have no asset protection and need financial literacy training in their area.

Telephone – Texting

Survey and or informational text messages via Push Service, Mobilize or other other method.

Virtual Events

1. TikTok Regional Challenge – Shake it for the Workforce

Engagement challenge to build a new social network in the five county a region out of TikTok users by sharing videos to create a new regional network

2. Graduations of clients on Facebook Live as inspiration

3. General Orientation & Informational Events for Individuals via Eventbrite, Facebook and Zoom Media hosted by MDOL & Other Local Areas

4. General Orientation & Informational Events for Individuals via Eventbrite, Facebook and Zoom Media hosted by the Local Area’s service provider

5. Targeted Recruitment Events Online via Eventbrite, Facebook, Google Hangouts, Zoom Media, and Teams

- a. Virtual Spanish Language Orientation & Informational Events
- b. Virtual After 5 pm Orientation & Informational Events
- c. Virtual Weekend Orientation & Informational Events
- d. Tuesday Peer Networking Session – Recent Job Loss
- e. Thursday Peer Networking Session – Single Parents/Guardians
- f. Friday Happy Hour Workforce Mentoring Support

Social Media, New Media and Internet of Things

Goal is 50,000 impressions, 12,000 reach, 1,000 engagements, Reach of 2.5 per,

1. Use stacked social media posting and cross event promotion on target population based on specific employment barriers
2. Social Media channels: Facebook, Twitter, Linked In, Instagram, TikTok, SnapChat, Tumblr
3. Use new Media Options to attach labor force under 35 such as Houseparty, Parler^{*1}, Wishbone, Episode, Twitch^{^2} and YouTube
4. Provide content for Roku and similar streaming platforms.

Local Radio

1. Use local relationships to make guest appearances on local FM radio stations, providing uplifting content from peers, digital influencers and other success stories that can be taped and provided. **Goal ten local appearances generated apart from other efforts.**
2. Use local relationships to make guest appearances on local AM radio stations, providing talk radio style content in English, Spanish and Syrian **Goal is three local appearances**
3. Use internet radio to make inroads into a variety of African immigrant communities in Maine. **Goal is content on at least one station that reaches our communities**

Peer Engagement Strategy - Disaster Relief Works

1. Culturally sensitive and appropriate communicators already connected to their local communities will be hired to both network and guide networking strategies, establishing sense of pride in the process - **Goal 3 hires**
2. Digital Influencers with established social networks will be hired, mentored and trained in leadership techniques, and serve as ambassadors to a new digital generation – **Goal 2 hires**

¹ This strategy was devised in November 2020 and presented in December 2020 to MDOL before any social media platform controversy involving Parler. At the time it was just a platform with a lot of local people. Parler has been removed by Amazon from its servers, and the applications is gone from the Apple and Google applications stores that monitor the quality of applications.

² Twitch is an online gaming platform where users watch others play. The cost is prohibitive to be involved with this platform and has been removed from the current strategy

ENGAGEMENT, REACH AND IMPRESSION BENCHMARKS BY MEDIUM

- A. Each type of dedicated effort to contact an individual is tracked by the industry standard.
 - 1. Required survey of clients as to how they learned about the program,
 - 2. Direct contact methods depend on tracking calls, in person meetings and recruitment handoffs and
 - 3. Social media campaigns are tracked by engagement, impression and reach.
 - 4. Radio appearances are calculated by the station reach at the time of airing.
 - 5. New media content is less certain and like email blasts depends on saturation of a certain area with content.



CENTRAL WESTERN MAINE WDB PY20 Q1 QUARTERLY REPORT

DATE September 30, 2020
SUBJECT PY20 Q1 WIOA Narrative Report & Performance Results
FROM Stacy Kilroy Reynaldo, *Executive Director*

INTRODUCTION

State Program Year 2020 (PY20) is July 1, 2020 until June 30, 2021. This is a WIOA quarterly report required by MDOL contract.

PROVIDE AN EXPLANATION OF ANY DEVIATION OF 30% OR MORE FROM PLANNED SERVICE DELIVERY (ENROLLMENTS, SERVICES, EXITS), AND STEPS THE LOCAL AREA WILL TAKE TO ADDRESS THIS.

During the 1st Quarter the CWMWDB hired a new WIOA Service Provider – Eastern Maine Development Corporation. A transition from the previous Service Provider to EMDC occurred during the weeks of mid-July to the end of August 2020. Major transition activities included recruiting and hiring of staff, reviewing caseloads and service plans, negotiating and arranging for office locations and other infrastructure needs, completing contracts with EMDC's subcontractor Community Concepts, Inc. (CCI) and launching outreach efforts with partners throughout the region.

Based on the actual WIOA carry-in caseloads (versus the numbers anticipated) the planned service delivery objectives for the 1st quarter for all three programs are seriously behind schedule. The Adult program carry-in caseload numbered 42 participants versus the anticipated 68; the Dislocated Worker program had 19 participants carried forward from PY 2019 versus 65; and the Youth program carried forward 19 participants versus the anticipated 85. Overall, the WIOA caseload as of July 1, 2020 was 37% of the expected level (80 of 218). These shortfalls in the caseload numbers combined with the change in Service Provider and the continuing impact of the COVID-19 pandemic have lowered the overall level of enrollment performance across the WIOA programs in the region.

New enrollments in the WIOA programs during the 1st quarter were approximately 40% of planned production levels. New enrollment in the Dislocated Worker program is actually 93% of planned numbers (14 of 15); Adult enrollments achieved 59% of planned levels (10 of 17); and enrollments in the Youth program lagged seriously at 3% of planned levels (1 of 30). The lag in new enrollment activity has been impacted by the time taken in transition (July and August) in ramping up operations under the new Service Provider EMDC who began effective service delivery on August 31st.



As with new enrollments the number of participants exiting the WIOA programs and entering employment during the 1st quarter lag behind planned numbers – 15% of planned levels exits (8 of 54) and 6% of planned entered employment (3 of 39). This is primarily due to much lower level of carry-in participants who would normally comprise the 1st quarter cohort of exits and job placements, compounded by the impact of COVID-19 on job opportunities in the labor market during the past quarter. Service Provider staff reported data on 13 other participants reported to be employed in the first quarter but for whom an official exit from the program will not occur until the second quarter.

To accelerate new enrollment into all WIOA programs and to focus on job placement outcomes EMDC and its sub-contractor CCI is engaged in extensive outreach in all five counties both to increase the number of new applicants and to reach out to employers in the region to boost job placement. New training cohorts are being developed in the health care sector and new youth program opportunities are planned based on EMDC's Young Mainer's Workforce Academy design. These along with collaborations being planned with the region's adult education programs will create new opportunities for skill training and work-based training through work experience and OJT.

AN EXPLANATION OF ANY EXPENDITURE LEVELS AT RISK OF NOT MEETING MINIMUM SPENDING THRESHOLDS OR EXCEEDING SPENDING CAPS, AND STEPS THE LOCAL AREA WILL TAKE TO ADDRESS THIS.

All three WIOA programs are currently spending PY 2019 carry-in funds. First quarter expenditures included expenses incurred by Western Maine.

ANY OTHER INFORMATION ABOUT WIOA ACTIVITIES, INNOVATIONS, AND/OR SUCCESSES OF THE LOCAL AREA, SUCH AS:

Results of Projects or Partnerships Successfully Addressing Specific Employer Or Industry Sector Needs.

Healthcare is a Sector of high need for Central Western Maine so at the end of August the Service Provider initiated a partnership with Skowhegan Adult Education and Mount Saint Joseph on a CNA training cohort of WIOA participants, currently taking place. Information on the aging population and healthcare crisis is profiled here

Innovative Practices Implemented by The Local Board, Local Service Provider, and/or through Collaboration with Partners.

Puritan Medical Products
Inc. Magazine's 2020 Most Important Company in the World



Derek McKenney, senior manufacturing engineer, Scott Wellman, interim general manager, and Timothy Templet, head of global sales, have helped make Puritan a hero of the pandemic. Templet's grandfather founded the company by Tony Luong during the 1918 influenza pandemic

During the first quarter EMDC and the Board implemented an Employer Outreach and Recruitment project with a new regional employer Puritan Medical Products.

Puritan established a new manufacturing facility in Pittsfield in Kennebec County producing medical swabs used for COVID-19 testing procedures. Their goal

has been to hire over 400 new production workers at the site. EMDC and Board have been working closely with the employer promoting the job opportunities through social media and direct outreach to unemployed workers in the region. The company has hired nearly 300 of their projected workforce to date. The Board and Service Provider is now replicating this recruitment design for another employer in the region who is rapidly ramping up employment.

Significant Achievement of Program & Resource Integration of Required Partners.

In early September 2020, the Service Provider EMDC and CCI hosted several information sessions with partners that included two virtual open houses zoom sessions (30 Partners over a two-day period), a virtual meet and greet with Adult Education Partners (all adult education programs were representative and an information session for partners to learn about the Connecting with Opportunities initiative (55 people). These on-line information sessions will continue throughout the next several quarters to ensure that all required partners have been brought into a productive collaborative process leading to higher quality services to job seekers and employers throughout the region.

SUCCESS STORIES THIS QUARTER

The purpose of success stories from each program are to document how:

- Participants have overcome significant barriers to complete education, earn a credentials and attain high-wage, high-quality employment;
- Participants have earned special awards or commendations or achieved significant upward mobility because of program participation; and
- Service providers have collaborated to blend resources on behalf of a shared participant who has achieved the above;

Adult Program Success Story

Sabrina W. is a low-income adult from Androscoggin County. Sabrina is a member of a household of four. She had worked odd jobs for minimum wage and her family received food supplement assistance. In the past she had done some work as a Direct Support Professional and decided to pursue a career as a Cert. Medical Assistant. She was accepted into the CMA program through Gray/New Gloucester Adult Ed which was offered in partnership with St. Mary's Health System. She completed the class successfully and passed the CCMA exam. On Nov. 2nd she began on-the-job-training at St. Mary's Health System as a CMA in their Primary Care Practices working 40 hours/week at a starting wage of \$16.00.



Dislocated Worker Program Success Story

Theresa S. came to us as a Dislocated Worker looking to participate in the Medical Assistant program in collaboration with Gray/ New Gloucester Adult Education and St Mary's Hospital. Once again Covid-19 made this training a challenge, but Theresa stuck with it even though once the classroom training needed to be transitioned to online learning. There were struggles for her throughout the training. Theresa was so committed to finishing that when class was not online, she was driving back and forth from Washington to Lewiston several times a week. She was an outspoken support person for others in the class, but she did so with a friendly and compassionate demeanor. Theresa did well in all her clinical rotations and was able to secure a full time Medical Assistant position at Pen Bay Medical in Rockport. WIOA assisted her with tuition, uniforms, and transportation costs.

Dislocated Worker Program Success Story

Linda R. is a dislocated worker from Oxford County. Linda worked as a mental health youth crisis worker in a group home and was laid off after two years. She enjoyed the health field and decided to pursue a career as a Certified Medical Assistant. Like Theresa Linda was accepted into the CMA program through Gray/New Gloucester Adult Ed which was offered in partnership with St. Mary's Health System. During the class she experienced difficulty with her hearing and was referred to Vocational Rehabilitation where she was fitted with hearing aids. She completed the class successfully and passed the CCMA exam. On November 2nd she began on-the-job-training at St. Mary's Health System as a CMA in their Specialty Care Practices working 40 hours/week at a starting wage of \$16.00.

Youth Program Success Story

Allana M. came to WIOA as a referral from Take 2. At that time, she had completed her secondary education but was unsure as to what her next steps would be. She had worked with Take 2 towards attaining her NCCER certification and felt a strong interest in the construction field. When the Construction Cohort training course was launched with both WIOA and Take 2 as partners with a good deal of support and urging, Allana entered and very successfully completed the training. The training included Work Ready certification, Occupational Skills training, a subsidized work experience with a partnering employer, case management, and eventually an OJT. At the point of OJT, Allana had been hired by a local roofing company. She felt that this might be a bit out of her comfort zone, but she was willing to give it a try.



To date, Allana remains at this job site and is very proud of herself. She has always struggled with anxiety surrounding the unknown, but she met the challenge and has thrived. At my last meeting with her, she beamed when telling me that she had not only grown comfortable with traditional roofing, but that she had recently completed a metal roof installation. It is also worth noting that Allana has opted not to get her driver's license at this time. She gets up and either walks or takes a cab to be there by 6:15 each morning and then takes the bus or walks home.



PROGRAM	TYPE	PY 20 Q1	PY 20 Q2	PY 20 Q3	PY 20 Q4	YTD	GOAL
ADULT	Enrollments	0				0	74
ADULT	Direct Training	0				0	106
ADULT	Career Services	0				0	142
DISLOCATED WORKER	Enrollments	0				0	55
DISLOCATED WORKER	Direct Training	0				0	90
DISLOCATED WORKER	Career Services	0				0	120
YOUTH	In-School Enroll + Carry In	0				0	40
YOUTH	Out-of-School Enroll + Carry in	0				0	140
EMPLOYER	Repeat Employers Served	0				0	52
EMPLOYER	New Employers Served	0				0	52



PY 2020 QUARTERLY REPORT TIMELINE

DUE TO CWMWI

01/31/2021	REPORTS DUE for PY 2021 WIOA Narrative - Local Board & Service Provider WIOA Performance Benchmarks - MDOL NDWG Narratives - Local Board & Service Provider
03/31/2021	REPORTS DUE for PY 2021 WIOA Narrative - Local Board & Service Provider WIOA Performance Benchmarks - MDOL NDWG Narratives - Local Board & Service Provider
07/31/2021	REPORTS DUE for PY 2021 WIOA Narrative - Local Board & Service Provider WIOA Performance Benchmarks - MDOL NDWG Narratives - Local Board & Service Provider
10/31/2021	REPORTS DUE for PY 2021 WIOA Narrative - Local Board & Service Provider WIOA Performance Benchmarks - MDOL NDWG Narratives - Local Board & Service Provider

Section II. Summary of Grant Progress.

Primary activities launched and in process during the past quarter included:

- EMDC became the service provider for CWM in September of 2020 so the grant activities did not launch until this time. The first month was spent launching several information sessions around the grant with partners in the community
- We added two peer connectors to work with the WDS who were in place and managing new enrollments
- There were 6 staff on the ground sharing responsibilities around the grant
- Enrollments and inquiries started to develop over the months of November and December significantly with increased outreach across the 5 counties
- At the end of the 2nd quarter EMDC hired two new Workforce Development Specialists whose primary role will be case managing grant participants. Those new hires will start in mid January.

Section III. Progress of Grant Timeline.

- Project implementation has been slower than other regions, but with the activities of the new service provider increase in activity and numbers should be seen over the next quarter
- We had 53 inquiries in Quarter two and completed 13 new enrollments in the second quarter
- There are currently 12 enrollments in process

Section IV. Development and Implementation of Effective Practices and Program Model Strategies.

- EMDC continues to educate all workforce staff around the grant to help identify individuals who would benefit from the services. With increased inquiries EMDC has worked closely make sure registrations and enrollments are streamlined.
- EMDC has been working closely with other workforce staff and programs to develop a work experience outreach opportunity to employers to help identify a beginning path for enrollees looking to get back to work who may need a pre-work/career option
- Peer Connectors are working closely with local recovery partners to develop relationships and referral opportunities.
- Discussions with local partners are leading to develop new ways to quickly identify individuals and educate community members on services available. Through these developments opportunity to partner and design projects to help move people through quickly

Section V. Status Update on Match and/or Leveraged Resources *(if applicable)*.

Section VI. Status Update on Strategic Partnership Activities *(if applicable)*.

- EMDC has been working with other grantees around statewide outreach and promotion. Staff have participated in several interviews both TV and Radio with an ongoing podcast opportunity.
- During the past quarter we have had significant interactions including participating virtually and in-person in meetings, trainings and client engagements with the following partners:

Maine Prisoner Re-entry Program
MaineMOM Advisory Group
DHHS Opioid Coordinating Council
Caring for ME Leadership Group
Augusta City Council and Management
Oxford County OPTIONS program

Section VII. Status Update on Employer Engagement Strategies.

Section VIII. Key Issues and Technical Assistance Needs.

- None identified at this early stage of the project.

Section IX. Significant Activities, Accomplishments, and Success Stories.

- One accomplishment is as we launched the program in this quarter we were able to reach several partners and enroll 13 individuals into the program paving the way to success ahead

Section X. Evidence and Evaluation.

- Nothing to report on this item at this stage of the project

Section XI. Additional Information *(if applicable)*.

- Nothing to report

Central Western Maine Region
Quarterly Report
Oct 1st – Dec 31st 2020

Inquiries/Referrals	
County of Residence:	#:
Androscoggin	7
Franklin	0
Kennebec	31
Oxford	13
Somerset	2
Total Inquiries/Referrals:	53

Customers Enrolled	
Androscoggin	3
Franklin	1
Kennebec	4
Oxford	4
Somerset	1
Total Enrolled:	13



Premier Virtual Software as a Services Agreement

Customer: State of Maine

Contact: Stacy Kilroy

E-Mail: skilroy@cwmmwdb.org

Phone: 786-867-2318

Address:

Initial Service Term: [Two year for one main administrator account and two secondary administrator accounts commencing in Jan 2021 and ending in January 2023 at \$15,300 for main license and each additional administrator account is \$3,500 each. **Premier Virtual is locking down pricing for years four and five at \$17,800 for main administrator and \$4,500 each for secondary administrator**]

Services Fees: \$22,300.00 for two year agreement, payable in advance, subject to the terms of Section 4 herein.

Implementation Services: *Only Complete if Premier Virtual will provide ancillary setup services beyond those stated in the Terms and Conditions. N/A*

Implementation Fee (one-time): \$ 0.00

SAAS SERVICES AGREEMENT

This SaaS Services Agreement ("Agreement") is entered into on Thursday, December 31, 2020 (the "Effective Date") between Premier Virtual, LLC, a Florida Limited Liability Company ("Premier Virtual"), and the Customer listed above ("Customer"). This Agreement includes and incorporates the above Order Form, Exhibits, as well as the attached Terms and Conditions and contains, among other things, warranty disclaimers, liability limitations and use limitations. This Agreement represents the entire understanding between the parties with respect to its subject matter.

Premier Virtual INC.:

[Customer]:

By:

By:

Name: Steven Edwards

Name:

Title: CEO

Title:

TERMS AND CONDITIONS

1. SAAS SERVICES AND SUPPORT

1.1 Subject to the terms of this Agreement, Premier Virtual will use commercially reasonable efforts to provide Customer the Services set forth herein. As part of the registration process, Customer will identify an administrative user name and password for Customer's Premier Virtual account. Premier Virtual reserves the right to refuse registration of, or cancel passwords it deems inappropriate.

1.2 The Services included herein include Services to Virtual Recruitment Software but not any services related to implementation of the Virtual Recruitment Software. The Services shall be available 99.9%, measured monthly, excluding holidays and weekends and scheduled maintenance. If Customer requests maintenance during these hours, any uptime or downtime calculation will exclude periods affected by such maintenance. Further, any downtime resulting from outages of third party connections or utilities or other reasons beyond Premier Virtual's control will also be excluded from any such calculation. Customer's sole and exclusive remedy, and Premier Virtual's entire liability, in connection with Service availability shall be that for each period of downtime lasting longer than one hour, Premier Virtual will credit Customer 5% of Service fees for each period of 30 or more consecutive minutes of downtime; provided that no more than one such credit will accrue per day. Downtime shall begin to accrue as soon as Customer (with notice to Premier Virtual) recognizes that downtime is taking place, and continues until the availability of the Services is restored. In order to receive downtime

credit, Customer must notify Premier Virtual by emailing support@premiervirtual.com within 24 hours from the time of downtime, and failure to provide such notice will forfeit the right to receive downtime credit. Such credits may not be redeemed for cash and shall not be cumulative beyond a total of credits for one (1) week of Service Fees in any one (1) calendar month in any event. Premier Virtual will only apply a credit to the month in which the incident occurred. Premier Virtual's blocking of data communications or other Service in accordance with its policies shall not be deemed to be a failure of Premier Virtual to provide adequate service levels under this Agreement.

1.3 Premier Virtual will provide technical support to Customer via both telephone and electronic mail (the "Help Desk") on weekdays during the hours of 9:00 am through 9:00 pm Eastern time, with the exclusion of Federal Holidays ("Support Hours"). Customer may initiate a helpdesk ticket during Support Hours by calling [561-717-9717] or any time by emailing [support@Premiervirtual.com]. Premier Virtual will use commercially reasonable efforts to respond to all Helpdesk tickets within one (1) business day.

2. RESTRICTIONS AND RESPONSIBILITIES

2.1 Customer will not, directly or indirectly: violate the terms of this Agreement or the terms of the Premier Virtual Terms of Use ("Terms of Use") found at <http://premiervirtual.com/terms>, misappropriate, reverse engineer, decompile, disassemble or otherwise attempt to discover the source code, object code or underlying structure, ideas, know-how or algorithms relevant to the Services or any software including but not limited to the Virtual Recruitment Software, documentation or data related to the Services ("Software"); modify, translate, or create derivative works based on the Services or any Software (except to the extent expressly permitted by Premier Virtual or authorized within the Services); use the Services or any Software for timesharing or service bureau purposes or otherwise for the benefit of a third party; or remove any proprietary notices or labels. With respect to any Software that is distributed or provided to Customer for use on Customer premises or devices, Premier Virtual hereby grants Customer a non-exclusive, non-transferable, non-sublicensable license to use such Software during the Term only in connection with the Services.

2.2 Customer may not remove or export from the United States or allow the export or re-export of the Services, Software or anything related thereto, or any direct product thereof in violation of any restrictions, laws or regulations of the United States Department of Commerce, the United States Department of Treasury Office of Foreign Assets Control, or any other United States or foreign agency or authority. As defined in FAR section 2.101, the Software and documentation are "commercial items" and according to DFAR section 252.2277014(a)(1) and (5) are deemed to be "commercial computer software" and "commercial computer software documentation." Consistent with DFAR section 227.7202 and FAR section 12.212, any use modification, reproduction, release, performance, display, or disclosure of such commercial software or commercial software documentation by the U.S. Government will be governed solely by the terms of this Agreement and will be prohibited except to the extent expressly permitted by the terms of this Agreement.

2.3 Customer represents, covenants, and warrants that Customer will use the Services only in compliance with Premier Virtual's standard published policies then in effect (the "Policy") and all applicable laws and regulations. Customer hereby agrees to indemnify and hold harmless Premier Virtual against any damages, losses, liabilities, settlements and expenses (including without limitation costs and attorneys' fees) in connection with any claim or action that arises from an alleged violation of the foregoing or otherwise from Customer's use of Services. Although Premier Virtual has no obligation to monitor Customer's use of the Services, Premier Virtual may do so and may prohibit any use of the Services it believes may be (or alleged to be) in violation of the foregoing.

2.4 Customer shall be responsible for obtaining and maintaining any equipment and ancillary services needed to connect to, access or otherwise use the Services, including, without limitation, internet connectivity, cellular/mobile connectivity, modems, hardware, servers, software, operating systems, networking, web servers and the like (collectively, "Equipment"). Customer shall also be responsible for maintaining the security of the Equipment, Customer account, passwords (including but not limited to administrative and user passwords) and files, and for all uses of Customer account or the Equipment with or without Customer's knowledge or consent.

3. CONFIDENTIALITY; PROPRIETARY RIGHTS

3.1 Each party (the "Receiving Party") understands that the other party (the "Disclosing Party") has disclosed or may disclose business, technical or financial information relating to the Disclosing Party's business (hereinafter referred to as "Proprietary Information" of the Disclosing Party). Proprietary Information of Premier Virtual includes non-public information regarding features, functionality and performance of the Service. Proprietary Information of Customer includes non-public data provided by Customer to Premier Virtual to enable the provision of the Services ("Customer Data"). The Receiving Party agrees: (i) to take commercially reasonable precautions to protect such Proprietary Information, and (ii) not to use (except in performance of the Services or as otherwise permitted herein) or divulge to any third person any such Proprietary Information. The Disclosing Party agrees that the foregoing shall not apply with respect to any information after five (5) years following the disclosure thereof or any information that the Receiving Party can document (a) is or becomes generally available to the public, or (b) was in its possession or known by it prior to receipt from the Disclosing Party, or (c) was rightfully disclosed to it without restriction by a third party, or (d) was independently developed without use of any Proprietary Information of the Disclosing Party or (e) is required to be disclosed by law.

3.2 Customer shall own all right, title and interest in and to the Customer Data, as well as any data that is based on or derived from the Customer Data and provided to Customer as part of the Services. Premier Virtual shall own and retain all right, title and interest in and to (a) the Services and Software, all improvements, enhancements or modifications thereto, (b) any software, applications, inventions

or other technology developed in connection with Services or support, and (c) all intellectual property rights related to any of the foregoing.

3.3 Notwithstanding anything to the contrary, Premier Virtual shall have the right to collect and analyze data and other information relating to the provision, use and performance of various aspects of the Services and related systems and technologies (including, without limitation, information concerning Customer Data and data derived therefrom), and Premier Virtual will be free (during and after the term hereof) to (i) use any and all such information and data to improve and enhance the Services and for other development, diagnostic and corrective purposes in connection with the Services and other Premier Virtual offerings, and (ii) disclose such data solely in aggregate or other de-identified form in connection with its business. Premier Virtual shall have the right to collect and analyze data and other information relating to the provision, use and performance of various aspects of the Services and related systems solely to use such information to improve and enhance Services and for other development, diagnostic and corrective purposes in connection with the Services related to the Customer's Custom Module. No rights or licenses are granted except as expressly set forth herein.

4. PAYMENT OF FEES

4.1 Customer will pay Premier Virtual the then applicable fees described in the Order Form for the Services and Implementation Services in accordance with the terms therein (the "Fees"). If Customer's use of the Services exceeds the Service Capacity set forth on the Order Form or otherwise requires the payment of additional fees (per the terms of this Agreement), Customer shall be billed for such usage and Customer agrees to pay the additional fees in the manner provided herein. Premier Virtual reserves the right to change the Fees or applicable charges and to institute new charges and Fees at the end of the Initial Service Term or then current renewal term, upon thirty (30) days prior notice to Customer (which may be sent by email). If Customer believes that Premier Virtual has billed Customer incorrectly, Customer must contact Premier Virtual by email at support@premiervirtual.com no later than 60 days after the closing date on the first billing statement in which the error or problem appeared, in order to receive an adjustment or credit. Inquiries should be directed to Premier Virtual's customer support department.

4.2 Premier Virtual may choose to bill through an invoice, in which case, full payment for invoices issued in any given month must be received by Premier Virtual fifteen (15) days after the mailing date of the invoice or prior to the event. Unpaid amounts are subject to a finance charge of 1.5% per month on any outstanding balance, or the maximum permitted by law, whichever is lower, plus all expenses of collection and may result in immediate termination of Service. Customer shall be responsible for all taxes associated with Services other than U.S. taxes based on Premier Virtual's net income.

5. TERM AND TERMINATION

5.1 Subject to earlier termination as provided below, this Agreement is for the Initial Service Term as specified in the Order Form, and shall be automatically renewed for additional periods of the same duration as the Initial Service Term (collectively, the "Term"), unless either party requests termination, in writing, at least thirty (30) days prior to the end of the then-current term.

5.2 In addition to any other remedies it may have, either party may also terminate this Agreement upon thirty (30) days' prior written notice (or without notice in the case of nonpayment), if the other party materially breaches any of the terms or conditions of this Agreement. Customer will pay in full for the Services up to and including the last day on which the Services are provided. Upon any termination, Premier Virtual will make all Customer Data available to Customer for electronic retrieval for a period of thirty (30) days following the termination of this Agreement, but thereafter Premier Virtual may, but is not obligated to, delete stored Customer Data. All sections of this Agreement which by their nature should survive termination will survive termination, including, without limitation, accrued rights to payment, confidentiality obligations, warranty disclaimers, and limitations of liability.

6. WARRANTY AND DISCLAIMER

Premier Virtual shall use commercially reasonable efforts consistent with prevailing industry standards to maintain the Services in a manner which minimizes errors and interruptions in the Services and shall perform the Implementation Services in a professional and workmanlike manner. Services may be temporarily unavailable for scheduled maintenance or for unscheduled emergency maintenance, either by Premier Virtual or by third-party providers, or because of other causes beyond Premier Virtual's reasonable control, but Premier Virtual shall use reasonable efforts to provide advance notice in writing or by e-mail of any scheduled service disruption. HOWEVER, PREMIER VIRTUAL DOES NOT WARRANT THAT THE SERVICES WILL BE UNINTERRUPTED OR ERROR FREE; NOR DOES IT MAKE ANY WARRANTY AS TO THE RESULTS THAT MAY BE OBTAINED FROM USE OF THE SERVICES. EXCEPT AS EXPRESSLY SET FORTH IN THIS SECTION, THE SERVICES AND IMPLEMENTATION SERVICES ARE PROVIDED "AS IS" AND Premier Virtual DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT.

7. INDEMNITY

Premier Virtual shall hold Customer harmless from liability to third parties resulting from infringement by the Service of any United States patent or any copyright or misappropriation of any trade secret, provided Premier Virtual is promptly notified of any and all threats, claims and proceedings related thereto and given reasonable assistance and the opportunity to assume sole control over defense and settlement; Premier Virtual will not be responsible for any settlement it does not approve in writing. The foregoing obligations do not apply with respect to portions or components of the Service (i) not supplied by Premier Virtual, (ii) made in whole or in part in accordance with Customer specifications, (iii) that are modified after delivery by Premier Virtual, (iv) combined with other products, processes or

materials where the alleged infringement relates to such combination, (v) where Customer continues allegedly infringing activity after being notified thereof or after being informed of modifications that would have avoided the alleged infringement, or (vi) where Customer's use of the Service is not strictly in accordance with this Agreement or Terms of Use. If, due to a claim of infringement, the Services are held by a court of competent jurisdiction to be or are believed by Premier Virtual to be infringing, Premier Virtual may, at its option and expense (a) replace or modify the Service to be non-infringing provided that such modification or replacement contains substantially similar features and functionality, (b) obtain for Customer a license to continue using the Service, or (c) if neither of the foregoing is commercially practicable, terminate this Agreement and Customer's rights hereunder and provide Customer a refund of any prepaid, unused fees for the Service.

8. LIMITATION OF LIABILITY

NOTWITHSTANDING ANYTHING TO THE CONTRARY, EXCEPT FOR BODILY INJURY OF A PERSON, PREMIER VIRTUAL AND ITS SUPPLIERS (INCLUDING BUT NOT LIMITED TO ALL EQUIPMENT AND TECHNOLOGY SUPPLIERS), OFFICERS, AFFILIATES, REPRESENTATIVES, CONTRACTORS AND EMPLOYEES SHALL NOT BE RESPONSIBLE OR LIABLE WITH RESPECT TO ANY SUBJECT MATTER OF THIS AGREEMENT OR TERMS AND CONDITIONS RELATED THERETO UNDER ANY CONTRACT, NEGLIGENCE, STRICT LIABILITY OR OTHER THEORY: (A) FOR ERROR OR INTERRUPTION OF USE OR FOR LOSS OR INACCURACY OR CORRUPTION OF DATA OR COST OF PROCUREMENT OF SUBSTITUTE GOODS, SERVICES OR TECHNOLOGY OR LOSS OF BUSINESS; (B) FOR ANY INDIRECT, EXEMPLARY, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES; (C) FOR ANY MATTER BEYOND PREMIER VIRTUAL'S REASONABLE CONTROL; OR (D) FOR ANY AMOUNTS THAT, TOGETHER WITH AMOUNTS ASSOCIATED WITH ALL OTHER CLAIMS, EXCEED THE FEES PAID BY CUSTOMER TO PREMIER VIRTUAL FOR THE SERVICES UNDER THIS AGREEMENT IN THE 12 MONTHS PRIOR TO THE ACT THAT GAVE RISE TO THE LIABILITY, IN EACH CASE, WHETHER OR NOT PREMIER VIRTUAL HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

9. MISCELLANEOUS

If any provision of this Agreement is found to be unenforceable or invalid, that provision will be limited or eliminated to the minimum extent necessary so that this Agreement will otherwise remain in full force and effect and enforceable. This Agreement is not assignable, transferable or sublicensable by Customer except with Premier Virtual's prior written consent. Premier Virtual may transfer and assign any of its rights and obligations under this Agreement without consent. This Agreement is the complete and exclusive statement of the mutual understanding of the parties and supersedes and cancels all previous written and oral agreements, communications and other understandings relating to the subject matter of this Agreement, and that all waivers and modifications must be in a writing signed by both parties, except as otherwise provided herein. No agency, partnership, joint venture, or employment is created as a result of this Agreement and Customer does not have any authority of any kind to bind Premier Virtual in any respect whatsoever. In any action or proceeding to enforce rights under this Agreement, the prevailing party will be entitled to recover their reasonable costs and attorneys' fees. All notices under this Agreement will be in writing and will be deemed to have been duly given when received, if personally delivered; when receipt is electronically confirmed, if transmitted by facsimile or e-mail; the day after it is sent, if sent for next day delivery by recognized overnight delivery service; and upon receipt, if sent by certified or registered mail, return receipt requested. This Agreement shall be governed by the laws of the State of Florida without regard to its conflict of laws provisions. The Customer hereby authorizes Premier Virtual to list Customer's name as well as Customer's logo (trademarked or otherwise) on Premier Virtual's website disclosing that Premier Virtual has provided the Services to Customer, and to use Customer's name in any standard customer/client listing (or partial listing) published by Premier Virtual. Subject to the foregoing, neither party may use the other party's name, logo, service or trademark in any advertising, press release, or express or implied endorsement without the other party's prior written consent which shall not be unreasonably conditioned, withheld or delayed.

ACKNOWLEDGED AND AGREED TO THIS 31 December 2020

Customer: _____
By: _____
Print Name: _____
E-mail: _____



Real-Time Intelligence Report



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Query Definition

Online job postings, active ads only as of 1/10/2021, meeting the following criteria:

- This region: CWMWDB

Summary

Total Job		Education								
Posts	Occupations	Locations	Employers	Certifications	Hard Skills	Soft Skills	Job Titles	Levels	Programs	Job Types
6,674	446	760	1,469	172	888	100	4,303	5	184	7

Openings by Occupations

		Occupations		
SOC	Occupation	Median Wage	Total Ads	
29- 1141.00	Registered Nurses	\$32.00	411	<div></div>
41- 2031.00	Retail Salespersons	\$12.50	387	<div></div>
21- 1093.00	Social and Human Service Assistants	\$14.25	218	<div></div>
41- 1011.00	First-Line Supervisors of Retail Sales Workers	\$24.25	207	<div></div>
35- 3023.00	Fast Food and Counter Workers	\$12.25	188	<div></div>
53- 7065.00	Stockers and Order Fillers	\$15.20	185	<div></div>
35- 1012.00	First-Line Supervisors of Food Preparation and Serving Workers	\$12.95	150	<div></div>
43- 4051.00	Customer Service Representatives	\$15.00	142	<div></div>
31- 1131.00	Nursing Assistants	\$14.10	132	<div></div>
37- 2011.00	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$13.60	108	<div></div>

Openings by Locations

Locations			
Location	Median Wage	Total Ads	
Augusta, ME 04332	\$23.95	496	<div></div>
Lewiston, Maine	\$16.70	383	<div></div>
Augusta, Maine	\$17.00	362	<div></div>
Augusta, ME 04330	\$15.50	352	<div></div>
Lewiston, ME 04240	\$15.90	292	<div></div>
Auburn, ME 04210	\$15.50	219	<div></div>
Lewiston, ME 04243	\$16.00	212	<div></div>
Waterville, Maine	\$18.35	207	<div></div>
Auburn, Maine	\$15.50	179	<div></div>
04243	n/a	160	<div></div>

Openings by Employers

Employers			
Employer Name	Median Wage	Total Ads	
Central Maine Medical Center	n/a	275	<div></div>
Covenant Health	n/a	217	<div></div>
MaineGeneral Health	n/a	109	<div></div>
Lewiston Public Schools	\$16.70	87	<div></div>
Carrols Corporation	n/a	82	<div></div>
Peopleready	\$12.00	81	<div></div>
circle k	\$24.50	80	<div></div>
Walmart	\$22.00	78	<div></div>
Davita Inc	n/a	64	<div></div>
ICF	\$14.40	63	<div></div>

Openings by Certifications

Certifications			
Certificate Name	Median Wage	Total Ads	
Driver's License	\$14.00	295	<div></div>
Basic Life Support (BLS)	\$43.30	257	<div></div>
Registered Nurse (RN)	\$43.65	229	<div></div>
Advanced Cardiac Life Support Certification (ACLS)	\$44.35	118	<div></div>
Certification in Cardiopulmonary Resuscitation (CPR)	\$14.00	112	<div></div>
Certified Nursing Assistant (CNA)	\$14.00	106	<div></div>
Licensed Clinical Social Worker (LCSW)	\$23.60	66	<div></div>
Medical Assistant Certification (MA)	\$14.70	64	<div></div>
First Aid Certification	\$14.00	56	<div></div>
Licensed Practical Nurse (LPN)	\$15.50	48	<div></div>

Openings by Hard Skills

Hard Skills			
Skill Name	Median Wage	Total Ads	
Ability to Lift 51-100 lbs.	\$15.00	377	<div></div>
Microsoft Excel	\$18.00	370	<div></div>
Microsoft Office	\$16.00	364	<div></div>
Ability to Lift 41-50 lbs.	\$15.00	319	<div></div>
Health/Wellness	\$16.00	286	<div></div>
Ability to Lift 21-30 lbs.	\$12.00	263	<div></div>
Cash Handling	\$13.10	252	<div></div>
Retail Sales	\$14.00	214	<div></div>
English	\$16.70	193	<div></div>
Microsoft Outlook	\$20.90	179	<div></div>

Openings by Soft Skills

Soft Skills			
Skill Name	Median Wage	Total Ads	
Communication (Verbal and written skills)	\$15.80	2,835	<div></div>
Cooperative/Team Player	\$16.13	1,886	<div></div>
Customer Service	\$15.00	1,520	<div></div>
Adaptability/Flexibility/Tolerance of Change and Uncertainty	\$15.00	1,060	<div></div>
Self-Motivated/Ability to Work Independently/Self Leadership	\$16.00	970	<div></div>
Detail Oriented/Meticulous	\$15.00	798	<div></div>
Organization	\$15.00	738	<div></div>
Ability to Work in a Fast Paced Environment	\$15.00	687	<div></div>
Accountable/Responsible/Reliable/Dependable/Trustworthy	\$14.85	652	<div></div>
Interpersonal Relationships/Maintain Relationships	\$17.25	620	<div></div>

Openings by Job Titles

Job Titles			
Job Title	Median Wage	Total Ads	
Customer Service Representative	\$14.70	51	<div></div>
Medical Assistant	\$15.90	28	<div></div>
Lead Customer Service Representative, Full or Part Time	n/a	24	<div></div>
Assistant Manager	n/a	23	<div></div>
CERTIFIED NURSING ASSISTANT - DYP	n/a	23	<div></div>
Crew Member	\$12.40	21	<div></div>
Direct Support Professional	\$13.00	20	<div></div>
Cook	\$12.25	18	<div></div>
Customer Service Associate	n/a	18	<div></div>
General Labor	n/a	18	<div></div>

Openings by Education Levels

Education Levels			
Minimum Education Level	Median Wage	Total Ads	
High school diploma or equivalent	\$15.00	1,641	<div><div></div></div>
Bachelor's degree	\$20.80	794	<div><div></div></div>
Associate's degree	\$19.40	322	<div><div></div></div>
Master's degree	\$24.00	149	<div><div></div></div>
Doctoral or professional degree	n/a	52	<div><div></div></div>
Unspecified/other	\$15.58	3,716	<div><div></div></div>

Openings by Programs

Programs			
Program Name	Median Wage	Total Ads	
Nursing	\$20.00	155	<div></div>
Computer Science	\$27.90	117	<div></div>
Business	\$19.15	106	<div></div>
Engineering	\$20.70	86	<div></div>
Business Administration	\$27.50	85	<div></div>
Accounting	\$19.00	60	<div></div>
Social Work	\$19.65	53	<div></div>
Psychology	\$18.40	45	<div></div>
Social Science	\$24.70	42	<div></div>
Finance	\$20.60	41	<div></div>

Openings by Job Types

Job Types			
Type	Median Wage	Total Ads	
Full-Time	\$15.50	2,650	<div></div>
Part-Time	\$13.50	1,202	<div></div>
Temporary (unspecified)	\$15.40	510	<div></div>
Permanent	\$16.00	198	<div></div>
Temp-to-Hire	\$15.00	53	<div></div>
Temporary (short-term)	n/a	43	<div></div>
Temporary (long-term)	\$65.00	9	<div></div>
Unspecified/other	\$16.70	3,045	<div></div>

Data Notes

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 30,000 websites. Data are subject to revision. Data in this report reflect ads meeting criteria in the Query Definition, including being active during the Query Definition time-frame and being advertised for any Zip Code Tabulation Area in or intersecting with the Query Definition region(s).

Historical volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution.

All ad counts represent deduplicated figures. It is not always possible to conclusively identify duplicate ads with the information provided. Characteristics that impact this determination are the wording of the ads, volume of information provided, the timing of the ads, and the sites where the ads appear. Roughly two-thirds of ad volume is removed through this process.

RTI wages are extracted from job postings as given and are analyzed and converted into hourly or annual formats. When wages provided are hourly, the conversion to annual wages assumes full-time, year-long employment. When a wage is given as a range, a single wage is selected within that range based upon our analysis of the “most likely” wage given those circumstances. Displayed wages in RTI may not include commissions or overtime, depending upon how the source ads present those wages. After all analysis and cleaning, roughly 12% of all job postings provide a usable wage.

Approximately 4% of jobs are omitted from the RTI duration data due to quality reasons. For example, ads open for an inordinately long period—indicating that it is likely being left up not for one, but for multiple openings—are excluded from the duration data. These ads are also excluded from the count of “Ads Closed.”

FAQ

How does the time period work?

Online job postings included in this report are those that meet the Query Definition parameters (shown above) and that were active at any point in the specified time frame preceding the date this report is generated. As such, this report may include some ads that were closed as of the date of this report; in addition, this report may include some ads that were first posted prior to the specified time frame referred to above.

What are “active” and “closed” ads?

An “active” ad refers to an online job posting that was still posted online when Chmura’s web crawler last viewed that page, which occurs at least once a week. An ad is considered “closed” if Chmura’s web crawler no longer sees the ad listed or if the ad is specifically designated on the site as no longer being active.

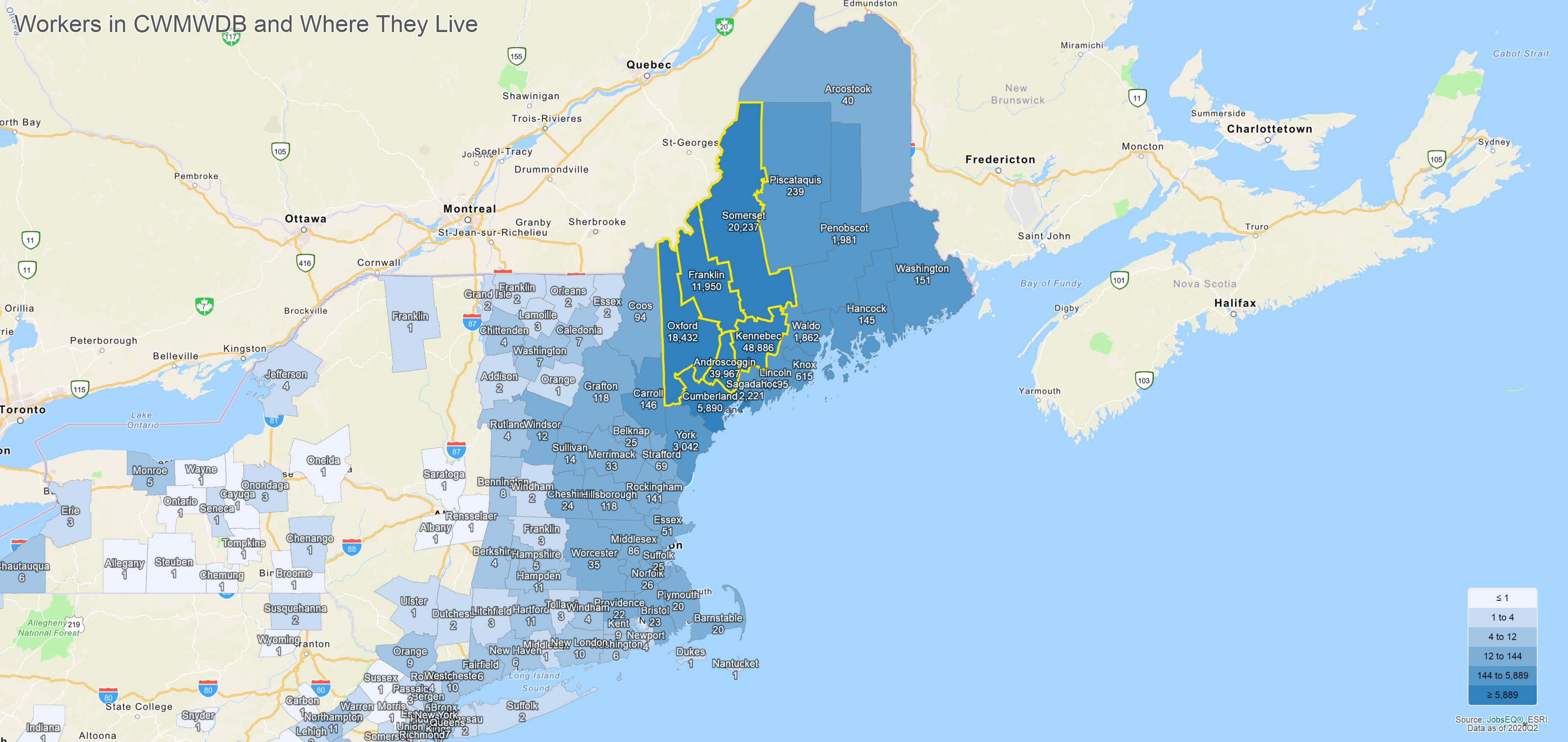
Is every online-job-ad website included in these data?

We make every attempt to catch all of the significant job-posting websites across the United States, but we cannot guarantee complete, 100% coverage. If you have any questions about a particular website, please don’t hesitate to ask.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.

Workers in CWMWDB and Where They Live

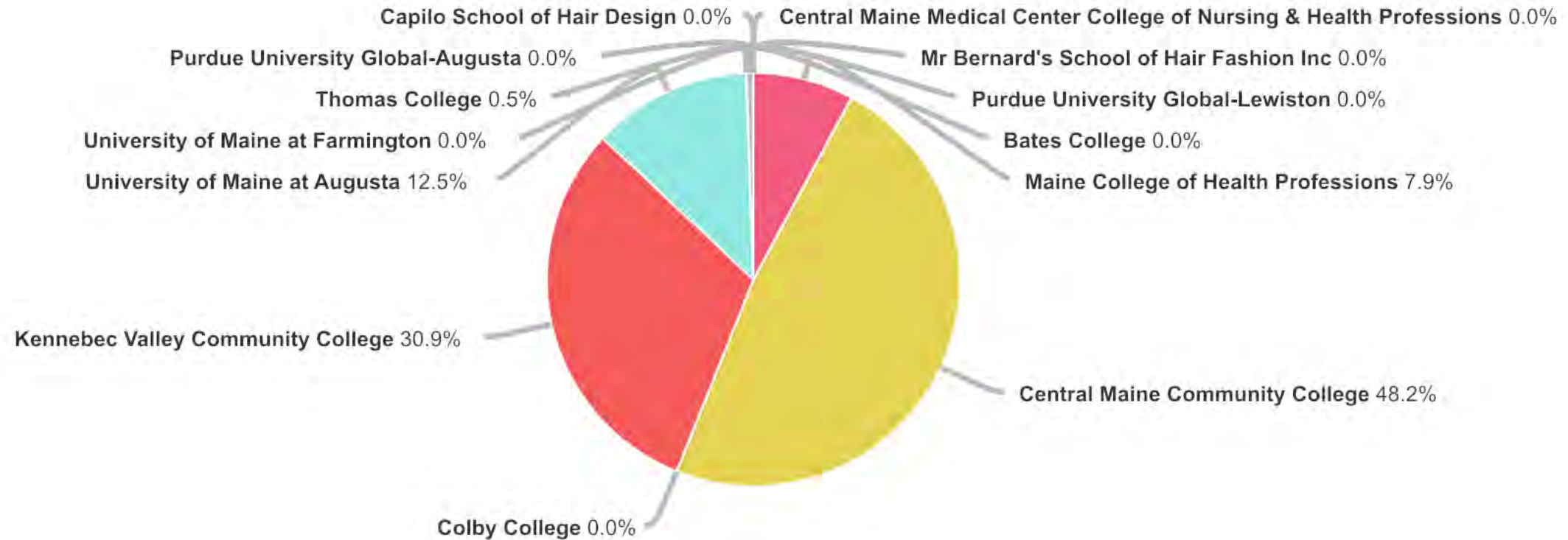


Source: JobsEQ® ESRI.
Data as of 2020Q2

Awards

Associate's

Latest Available Data, Total - All Programs (00.0000)



should not be expected to sum. Note: Awards and enrollment are for the academic year listed. The academic year ends in the spring semester of the displayed year. Data as of 2019



Economic Overview

CWMWDB



Eastern Maine Development Corporation
40 Harlow Street
Bangor, ME 04401
(207) 942-6389
www.emdc.org

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Demographic Profile

The population in the CWMWDB was 367,043 per American Community Survey data for 2014-2018.

The region has a civilian labor force of 185,237 with a participation rate of 61.4%. Of individuals 25 to 64 in the CWMWDB, 23.2% have a bachelor's degree or higher which compares with 32.9% in the nation.

The median household income in the CWMWDB is \$49,827 and the median house value is \$144,781.

Summary¹

	Percent			Value		
	CWMWDB	Maine	USA	CWMWDB	Maine	USA
Demographics						
Population (ACS)	—	—	—	367,043	1,332,813	322,903,030
Male	49.0%	48.9%	49.2%	179,725	652,299	158,984,190
Female	51.0%	51.1%	50.8%	187,318	680,514	163,918,840
Median Age ²	—	—	—	44.0	44.6	37.9
Under 18 Years	20.1%	19.1%	22.8%	73,621	254,661	73,553,240
18 to 24 Years	8.3%	8.3%	9.6%	30,299	110,255	30,903,719
25 to 34 Years	11.2%	11.7%	13.8%	41,061	155,846	44,567,976
35 to 44 Years	11.5%	11.5%	12.6%	42,316	152,717	40,763,210
45 to 54 Years	14.4%	14.3%	13.2%	53,012	190,734	42,589,573
55 to 64 Years	15.6%	15.7%	12.8%	57,423	209,424	41,286,731
65 to 74 Years	11.1%	11.4%	8.8%	40,776	152,428	28,535,419
75 Years, and Over	7.8%	8.0%	6.4%	28,535	106,748	20,703,162
Race: White	94.8%	94.5%	72.7%	348,045	1,259,217	234,904,818
Race: Black or African American	1.1%	1.3%	12.7%	3,945	17,881	40,916,113
Race: American Indian and Alaska Native	0.4%	0.6%	0.8%	1,430	8,302	2,699,073
Race: Asian	0.7%	1.1%	5.4%	2,507	14,917	17,574,550
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.2%	136	318	582,718
Race: Some Other Race	0.2%	0.2%	4.9%	558	2,970	15,789,961
Race: Two or More Races	2.8%	2.2%	3.2%	10,422	29,208	10,435,797
Hispanic or Latino (of any race)	1.5%	1.6%	17.8%	5,474	21,421	57,517,935
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	369,237	1,344,212	328,239,523
Population Annual Average Growth ⁴	0.0%	0.1%	0.7%	-148	1,462	2,146,799
People per Square Mile	—	—	—	40.9	43.6	92.9
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over) ⁵	61.4%	63.0%	63.2%	185,237	697,391	162,248,196
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54) ⁵	81.2%	83.1%	81.8%	110,602	413,635	104,136,254
Armed Forces Labor Force ⁵	0.1%	0.2%	0.4%	167	1,789	1,028,133
Veterans, Age 18-64 ⁵	6.8%	6.1%	4.7%	15,126	50,145	9,398,789
Veterans Labor Force Participation Rate and Size, Age 18-64 ⁵	69.6%	73.6%	76.3%	10,531	36,921	7,168,168
Median Household Income ^{2,5}	—	—	—	\$49,827	\$55,425	\$60,293
Per Capita Income ⁵	—	—	—	\$26,698	\$31,253	\$32,621
Mean Commute Time (minutes) ⁵	—	—	—	24.8	24.0	26.6
Commute via Public Transportation ⁵	0.2%	0.6%	5.0%	271	4,159	7,602,145
Educational Attainment, Age 25-64						
No High School Diploma	7.1%	6.0%	11.2%	13,783	42,335	18,885,967
High School Graduate	36.2%	30.9%	25.8%	70,174	218,745	43,699,272
Some College, No Degree	21.3%	20.5%	21.0%	41,336	145,084	35,525,113
Associate's Degree	12.2%	11.2%	9.1%	23,585	79,068	15,389,737

Summary¹

	Percent			Value		
	CWMWDB	Maine	USA	CWMWDB	Maine	USA
Bachelor's Degree	15.7%	21.0%	20.8%	30,484	148,823	35,261,652
Postgraduate Degree	7.5%	10.5%	12.1%	14,450	74,666	20,445,749
Housing						
Total Housing Units	—	—	—	201,921	739,077	136,384,292
Median House Value (of owner-occupied units) ²	—	—	—	\$144,781	\$184,500	\$204,900
Homeowner Vacancy	1.9%	1.8%	1.7%	2,103	7,448	1,304,850
Rental Vacancy	7.0%	6.5%	6.0%	3,303	10,857	2,822,053
Renter-Occupied Housing Units (% of Occupied Units)	28.5%	27.8%	36.2%	43,051	154,836	43,285,318
Occupied Housing Units with No Vehicle Available (% of Occupied Units) ⁵	8.3%	7.3%	8.7%	12,478	40,732	10,424,934
Social						
Poverty Level (of all people) ⁵	14.4%	12.5%	14.1%	51,505	161,743	44,257,979
Households Receiving Food Stamps/SNAP	18.2%	14.3%	12.2%	27,493	79,538	14,635,287
Enrolled in Grade 12 (% of total population)	1.1%	1.2%	1.4%	4,101	16,401	4,442,295
Disconnected Youth ^{3,5}	3.3%	2.1%	2.6%	590	1,374	438,452
Children in Single Parent Families (% of all children) ⁵	35.7%	32.3%	34.3%	24,775	77,567	23,973,249
Uninsured	8.4%	8.3%	9.4%	30,356	109,641	29,752,767
With a Disability, Age 18-64 ⁵	15.6%	13.5%	10.3%	34,723	110,026	20,240,504
With a Disability, Age 18-64, Labor Force Participation Rate and Size ⁵	36.9%	39.6%	41.6%	12,819	43,525	8,421,018
Foreign Born	2.3%	3.6%	13.5%	8,472	47,946	43,539,499
Speak English Less Than Very Well (population 5 yrs and over)	1.3%	1.6%	8.5%	4,668	20,193	25,647,781

Source: [JobsEQ®](#)

1. American Community Survey 2014-2018, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

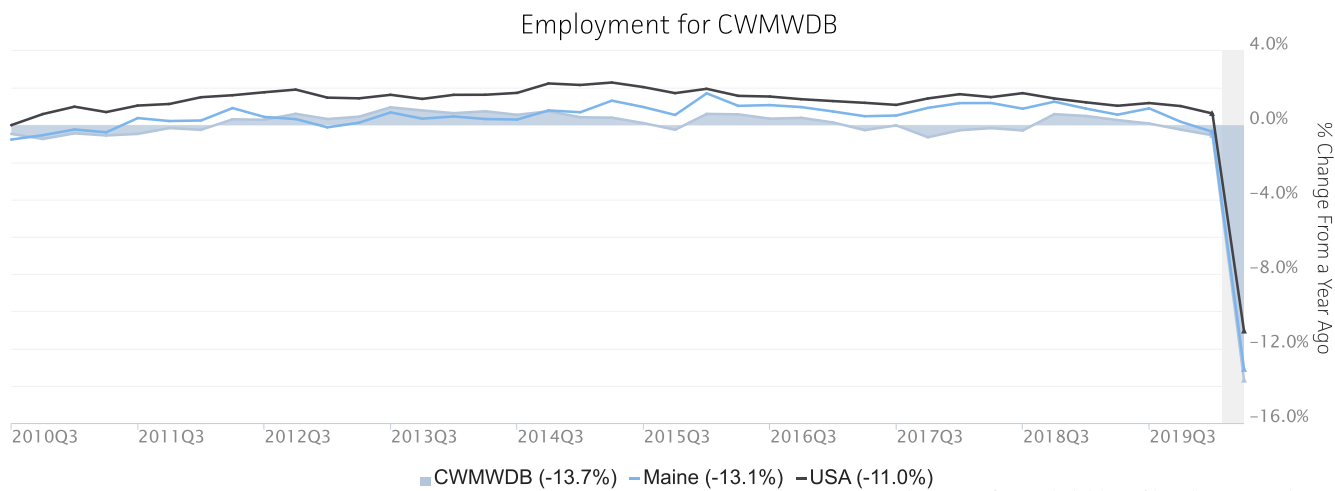
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census 2019, annual average growth rate since 2009

5. See Rio Arriba errata note in the Data Dictionary.

Employment Trends

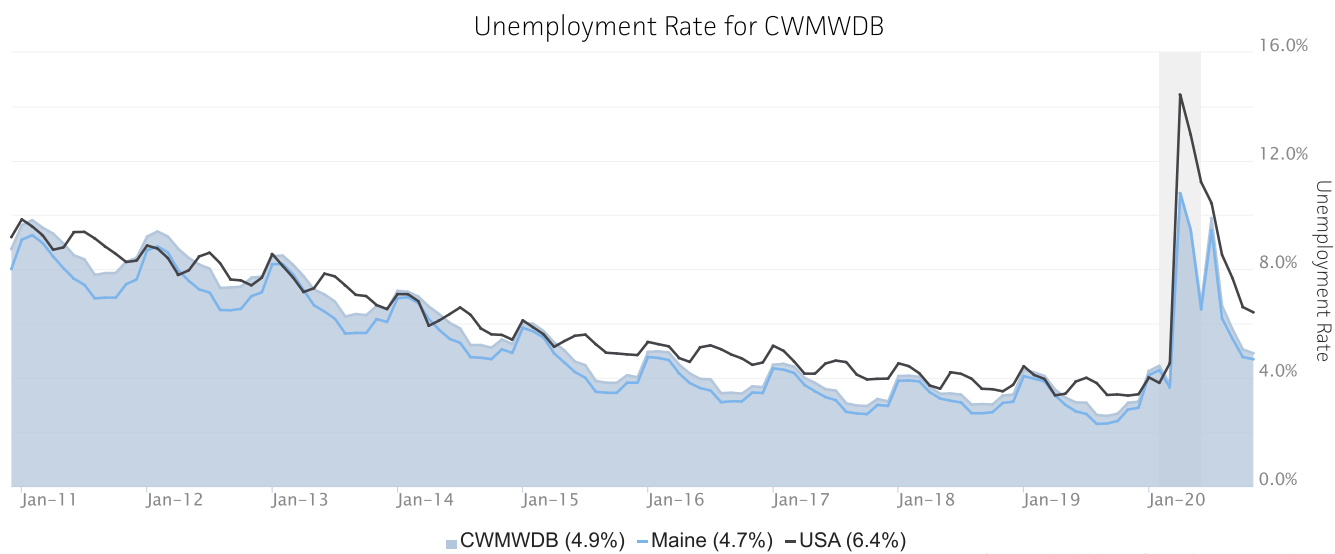
As of 2020Q2, total employment for the CWMWDB was 158,927 (based on a four-quarter moving average). Over the year ending 2020Q2, employment declined 13.7% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

Unemployment Rate

The unemployment rate for the CWMWDB was 4.9% as of November 2020. The regional unemployment rate was lower than the national rate of 6.4%. One year earlier, in November 2019, the unemployment rate in the CWMWDB was 3.1%.

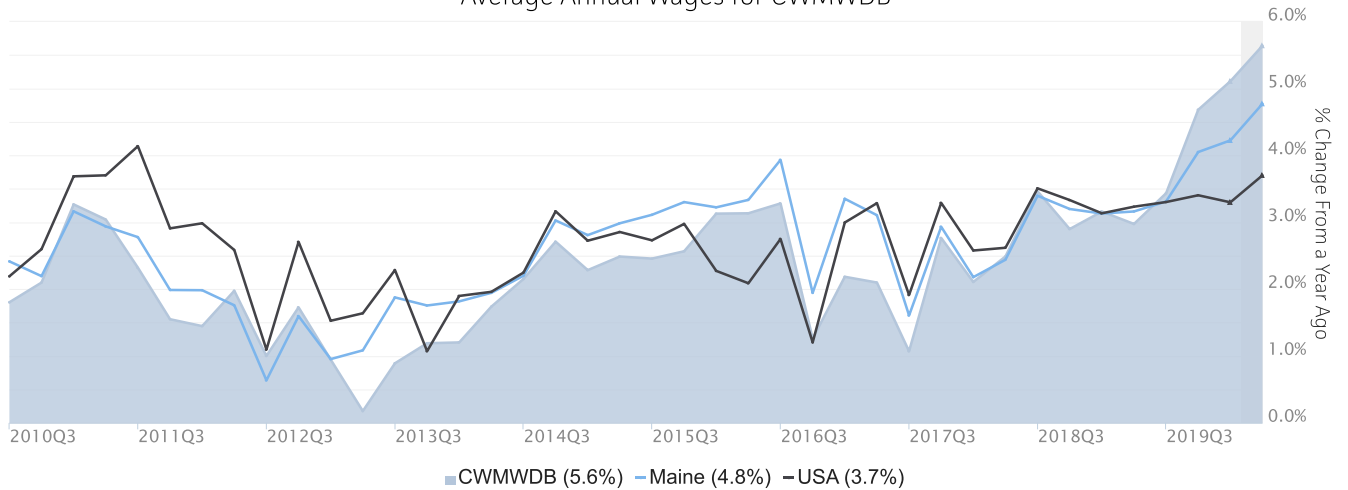


Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through November 2020.

Wage Trends

The average worker in the CWMWDB earned annual wages of \$43,714 as of 2020Q2. Average annual wages per worker increased 5.6% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$58,849 in the nation as of 2020Q2.

Average Annual Wages for CWMWDB



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 6.9% higher in CWMWDB than the U.S. average.

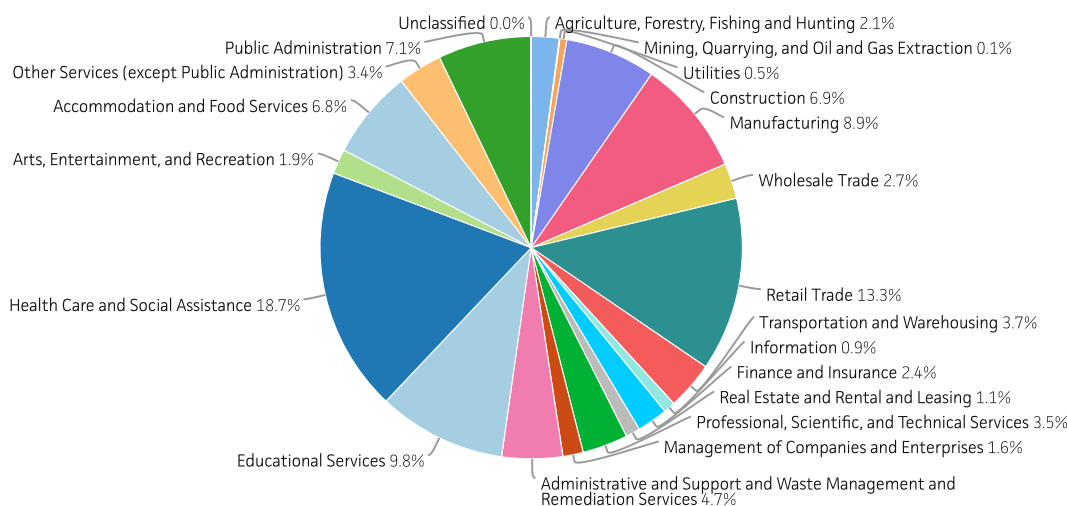
Cost of Living Information			
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
CWMWDB	\$43,714	106.9	\$40,909
Maine	\$47,259	110.8	\$42,648
USA	\$58,849	100.0	\$58,849

Source: [JobsEQ®](#)
Data as of 2020Q2
Cost of Living per C2ER, data as of 2020q3, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in the CWMWDB is Health Care and Social Assistance, employing 29,699 workers. The next-largest sectors in the region are Retail Trade (21,124 workers) and Educational Services (15,589). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Agriculture, Forestry, Fishing and Hunting (LQ = 1.59), Public Administration (1.48), and Retail Trade (1.30).

Total Workers for CWMWDB by Industry



Source: JobsEQ®, Data as of 2020Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

Sectors in the CWMWDB with the highest average wages per worker are Utilities (\$68,800), Management of Companies and Enterprises (\$66,898), and Finance and Insurance (\$60,852). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Construction (+721 jobs), Transportation and Warehousing (+577), and Management of Companies and Enterprises (+120).

Over the next 1 year, employment in the CWMWDB is projected to contract by 801 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +0.4% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+126 jobs), Construction (+6), and Accommodation and Food Services (+1).

NAICS	Industry	Empl	Current	5-Year History			1-Year Forecast				
			Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
62	Health Care and Social Assistance	29,699	\$50,047	1.28	-755	-0.5%	2,924	1,376	1,422	126	0.4%
44	Retail Trade	21,124	\$30,472	1.30	-489	-0.5%	2,599	1,242	1,568	-211	-1.0%
61	Educational Services	15,589	\$42,546	1.19	-154	-0.2%	1,389	692	747	-50	-0.3%
31	Manufacturing	14,124	\$54,396	1.08	-1,375	-1.8%	1,191	539	922	-270	-1.9%
92	Public Administration	11,351	\$55,887	1.48	-194	-0.3%	915	439	597	-121	-1.1%
23	Construction	11,025	\$46,835	1.20	721	1.4%	1,086	388	693	6	0.1%
72	Accommodation and Food Services	10,842	\$20,615	0.81	-671	-1.2%	1,751	775	976	1	0.0%
56	Administrative and Support and Waste Management and Remediation Services	7,403	\$35,098	0.74	-1,409	-3.4%	830	360	491	-21	-0.3%
48	Transportation and Warehousing	5,855	\$46,738	0.78	577	2.1%	579	264	357	-42	-0.7%
54	Professional, Scientific, and Technical Services	5,532	\$58,842	0.51	-27	-0.1%	466	176	297	-7	-0.1%
81	Other Services (except Public Administration)	5,387	\$30,448	0.77	-489	-1.7%	566	279	333	-46	-0.8%
42	Wholesale Trade	4,290	\$56,700	0.71	-250	-1.1%	395	169	279	-54	-1.2%
52	Finance and Insurance	3,752	\$60,852	0.58	2	0.0%	317	132	217	-32	-0.9%
11	Agriculture, Forestry, Fishing and Hunting	3,403	\$36,527	1.59	-248	-1.4%	315	156	210	-51	-1.5%
71	Arts, Entertainment, and Recreation	3,014	\$23,663	1.02	-291	-1.8%	407	189	233	-15	-0.5%
55	Management of Companies and Enterprises	2,473	\$66,898	1.01	120	1.0%	210	82	140	-13	-0.5%
53	Real Estate and Rental and Leasing	1,746	\$42,270	0.63	13	0.1%	167	80	96	-9	-0.5%
51	Information	1,408	\$51,775	0.45	-286	-3.6%	117	49	86	-19	-1.3%
22	Utilities	827	\$68,800	1.00	-82	-1.9%	65	27	47	-9	-1.1%
21	Mining, Quarrying, and Oil and Gas Extraction	81	\$60,513	0.12	28	8.7%	8	3	6	-1	-0.7%
99	Unclassified	2	\$35,773	0.01	-2	-12.6%	0	0	0	0	-0.4%
Total - All Industries		158,927	\$43,714	1.00	-5,261	-0.6%	16,471	7,385	9,887	-801	-0.5%

Source: [JobsEQ®](#)

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in the CWMWDB is Office and Administrative Support Occupations, employing 19,507 workers. The next-largest occupation groups in the region are Sales and Related Occupations (14,882 workers) and Transportation and Material Moving Occupations (12,179). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Farming, Fishing, and Forestry Occupations (LQ = 1.65), Community and Social Service Occupations (1.35), and Healthcare Support Occupations (1.32).

Occupation groups in the CWMWDB with the highest average wages per worker are Management Occupations (\$84,300), Healthcare Practitioners and Technical Occupations (\$77,800), and Computer and Mathematical Occupations (\$74,100). The unemployment rate in the region varied among the major groups from 1.4% among Legal Occupations to 8.5% among Personal Care and Service Occupations.

Over the next 1 year, the fastest growing occupation group in the CWMWDB is expected to be Healthcare Support Occupations with a +1.0% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Healthcare Support Occupations (+89 jobs) and Community and Social Service Occupations (+21). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Office and Administrative Support Occupations (2,157 jobs) and Sales and Related Occupations (2,062).

CWMWDB, 2020Q2¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current			5-Year History			1-Year Forecast				
				LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	19,507	\$37,300	0.96	786	3.7%	761	-2,031	-2.0%	1,909	910	1,247	-248	-1.3%
41-0000	Sales and Related	14,882	\$37,200	0.97	861	5.3%	1,121	-912	-1.2%	1,912	823	1,239	-150	-1.0%
53-0000	Transportation and Material Moving	12,179	\$35,000	0.93	860	6.0%	832	55	0.1%	1,375	549	922	-96	-0.8%
35-0000	Food Preparation and Serving Related	11,794	\$27,800	0.92	1,163	8.3%	729	-688	-1.1%	2,017	814	1,204	-1	0.0%
29-0000	Healthcare Practitioners and Technical	11,159	\$77,800	1.22	180	1.6%	1,705	32	0.1%	618	285	336	-3	0.0%
25-0000	Educational Instruction and Library	11,006	\$46,900	1.23	469	4.3%	219	-102	-0.2%	948	447	527	-26	-0.2%
11-0000	Management	10,110	\$84,300	0.98	191	1.9%	534	62	0.1%	801	274	562	-35	-0.3%
51-0000	Production	10,017	\$40,700	1.07	751	5.9%	302	-1,209	-2.3%	904	374	710	-180	-1.8%
31-0000	Healthcare Support	9,262	\$30,400	1.32	363	3.6%	465	40	0.1%	1,260	568	604	89	1.0%
47-0000	Construction and Extraction	8,986	\$42,200	1.22	833	7.2%	236	216	0.5%	975	290	692	-7	-0.1%
49-0000	Installation, Maintenance, and Repair	6,697	\$44,900	1.09	312	3.7%	396	61	0.2%	582	200	433	-51	-0.8%
13-0000	Business and Financial Operations	6,247	\$63,900	0.71	131	2.3%	521	182	0.6%	550	171	408	-28	-0.5%
37-0000	Building and Grounds Cleaning and Maintenance	5,810	\$31,200	1.08	394	5.8%	265	-135	-0.5%	726	314	431	-19	-0.3%
39-0000	Personal Care and Service	3,864	\$30,800	0.89	374	8.5%	155	-129	-0.7%	580	260	325	-5	-0.1%
21-0000	Community and Social Service	3,703	\$48,500	1.35	68	2.0%	604	-241	-1.3%	420	129	270	21	0.6%
33-0000	Protective Service	3,060	\$45,700	0.88	73	2.4%	71	-143	-0.9%	266	125	169	-28	-0.9%
15-0000	Computer and Mathematical	2,561	\$74,100	0.53	50	2.1%	476	7	0.1%	192	43	146	2	0.1%

CWMWDB, 2020Q2¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current		Unempl Rate	Online Job Ads ³	5-Year History		Total Demand	1-Year Forecast			Ann % Growth
				LQ	Unempl			Empl Change	Ann %		Exits	Transfers	Empl Growth	
27- 0000	Arts, Design, Entertainment, Sports, and Media	2,195	\$46,800	0.76	120	5.9%	109	-121	-1.1%	225	86	154	-15	-0.7%
17- 0000	Architecture and Engineering	1,892	\$72,300	0.69	46	2.3%	100	-105	-1.1%	135	46	104	-15	-0.8%
45- 0000	Farming, Fishing, and Forestry	1,689	\$36,800	1.65	136	7.5%	36	-76	-0.9%	223	62	192	-31	-1.8%
19- 0000	Life, Physical, and Social Science	1,234	\$65,300	0.89	25	2.4%	85	13	0.2%	108	24	89	-5	-0.4%
23- 0000	Legal	1,075	\$70,300	0.79	14	1.4%	19	-38	-0.7%	61	26	41	-5	-0.5%
Total - All Occupations		158,927	\$46,000	1.00	8,200	4.7%	9,743	-5,261	-0.6%	16,820	6,820	10,804	-804	-0.5%

Source: [JobsEQ®](#)

Data as of 2020Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data are as of 2019 and represent the average for all Covered Employment

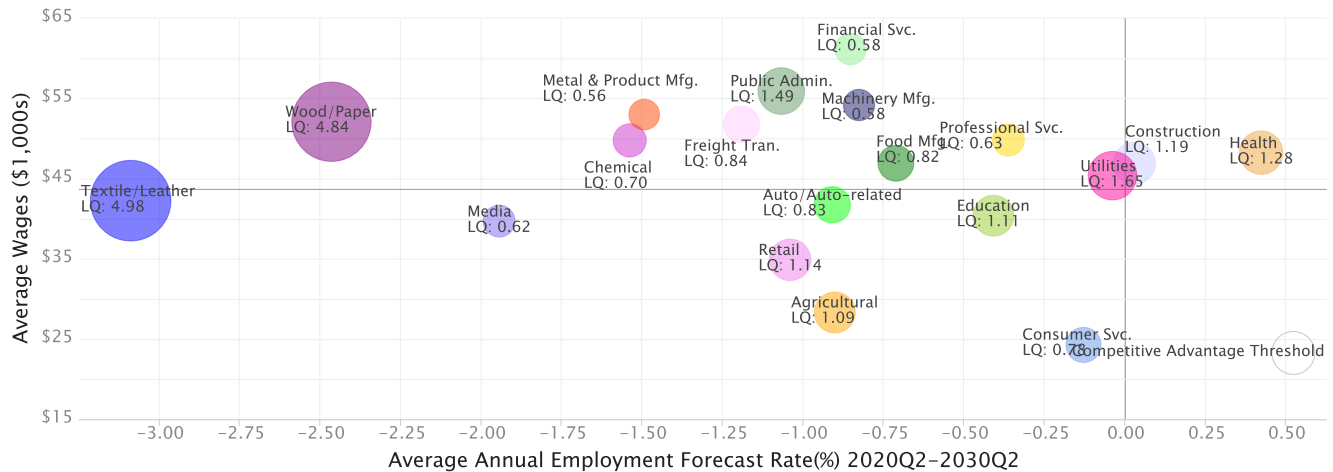
3. Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2019Q4, imputed where necessary with preliminary estimates updated to 2020Q2. Wages by occupation are as of 2019 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the CWMWDB with the highest relative concentration is Textile/Leather with a location quotient of 4.98. This cluster employs 1,841 workers in the region with an average wage of \$42,260. Employment in the Textile/Leather cluster is projected to contract in the region about 3.1% per year over the next ten years.

Industry Clusters for CWMWDB as of 2020Q2



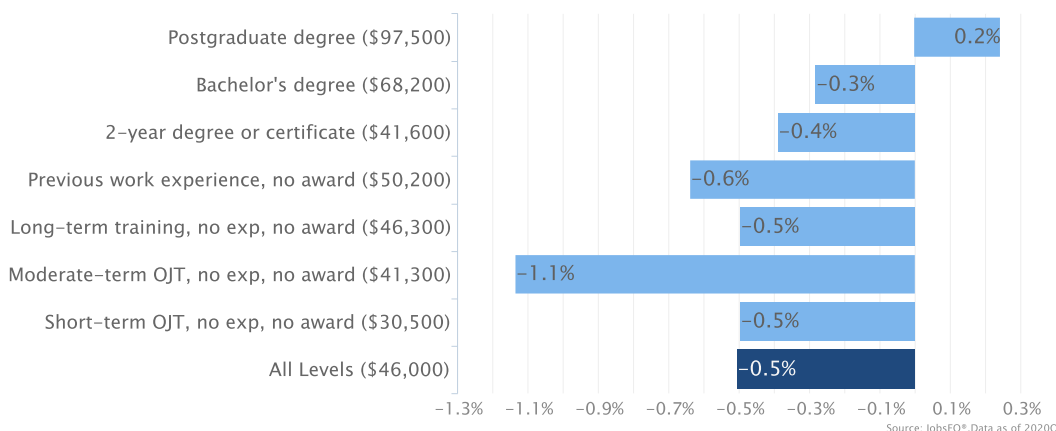
Source: JobsEQ®, Data as of 2020Q2

Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2019Q4 with preliminary estimates updated to 2020Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the CWMWDB is projected to contract 0.5% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 0.2% per year, those requiring a bachelor's degree are forecast to contract 0.3% per year, and occupations typically needing a 2-year degree or certificate are expected to contract 0.4% per year.

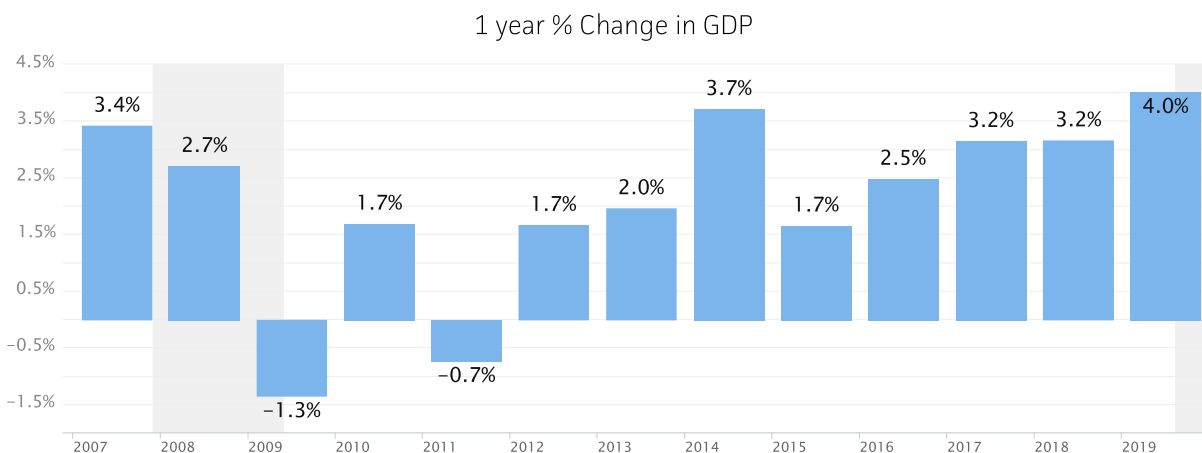
Annual Average Projected Job Growth by Training Required for CWMWDB



Employment by occupation data are estimates as of 2020Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

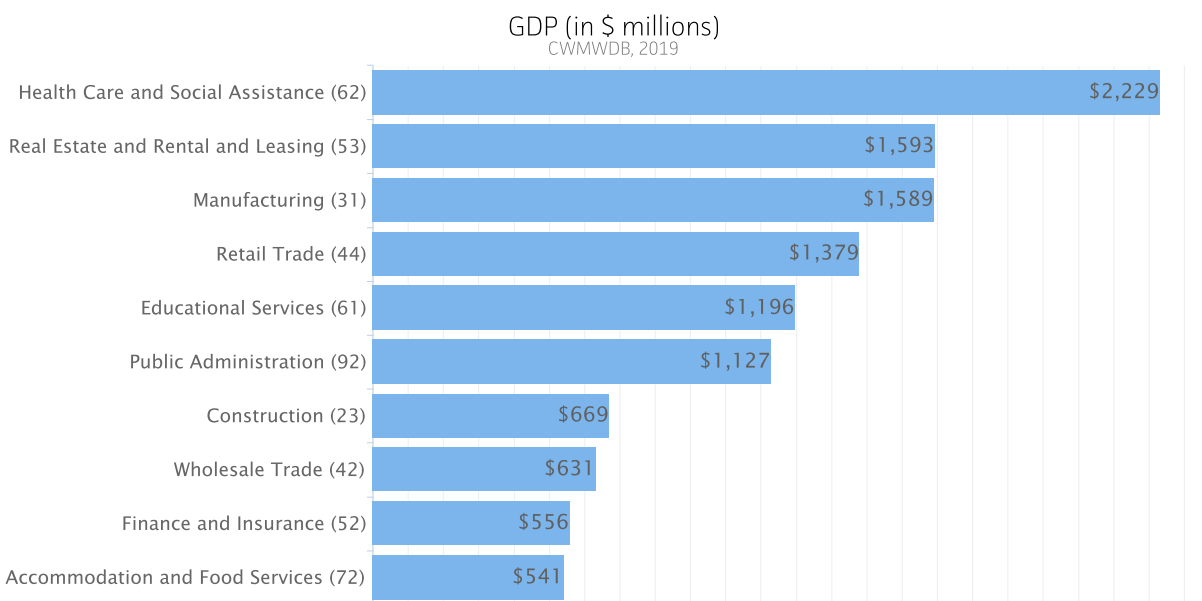
Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2019, nominal GDP in the CWMWDB expanded 4.0%. This follows growth of 3.2% in 2018. As of 2019, total GDP in the CWMWDB was \$14,512,563,000.



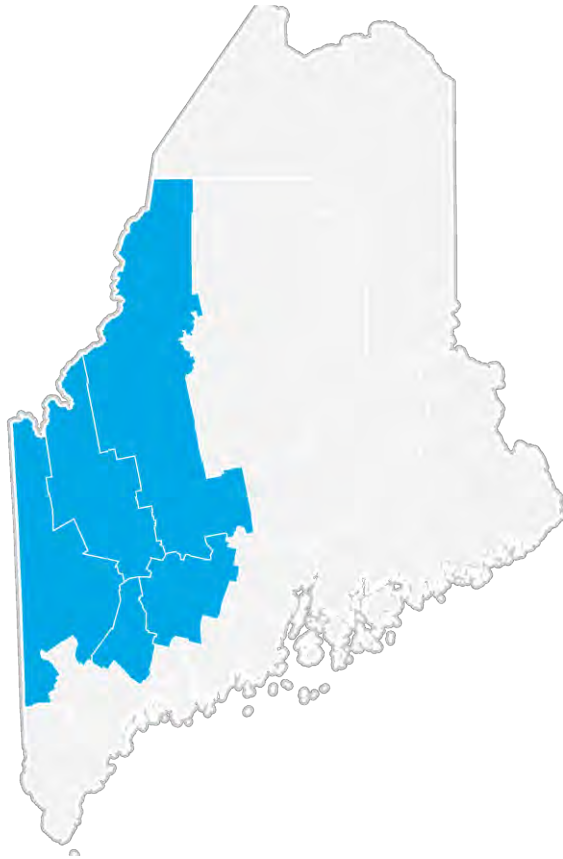
Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2019.

Of the sectors in the CWMWDB, Health Care and Social Assistance contributed the largest portion of GDP in 2019, \$2,229,414,000. The next-largest contributions came from Real Estate and Rental and Leasing (\$1,592,850,000); Manufacturing (\$1,589,176,000); and Retail Trade (\$1,378,506,000).



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2019.

CWMWDB Regional Map



Region Definition

CWMWDB is defined as the following counties:

Franklin County, Maine
Androscoggin County, Maine
Somerset County, Maine

Oxford County, Maine
Kennebec County, Maine

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.



Real-Time Intelligence Report



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Query Definition

Online job postings, active ads only as of 1/10/2021, meeting the following criteria:

- This region: CWMWDB

Summary

Total Job		Education								
Posts	Occupations	Locations	Employers	Certifications	Hard Skills	Soft Skills	Job Titles	Levels	Programs	Job Types
6,674	446	760	1,469	172	888	100	4,303	5	184	7

Openings by Occupations

		Occupations			
SOC	Occupation	Median Wage	Total Ads		
29- 1141.00	Registered Nurses	\$32.00	411		
41- 2031.00	Retail Salespersons	\$12.50	387		
21- 1093.00	Social and Human Service Assistants	\$14.25	218		
41- 1011.00	First-Line Supervisors of Retail Sales Workers	\$24.25	207		
35- 3023.00	Fast Food and Counter Workers	\$12.25	188		
53- 7065.00	Stockers and Order Fillers	\$15.20	185		
35- 1012.00	First-Line Supervisors of Food Preparation and Serving Workers	\$12.95	150		
43- 4051.00	Customer Service Representatives	\$15.00	142		
31- 1131.00	Nursing Assistants	\$14.10	132		
37- 2011.00	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$13.60	108		

Openings by Locations

Locations			
Location	Median Wage	Total Ads	
Augusta, ME 04332	\$23.95	496	<div></div>
Lewiston, Maine	\$16.70	383	<div></div>
Augusta, Maine	\$17.00	362	<div></div>
Augusta, ME 04330	\$15.50	352	<div></div>
Lewiston, ME 04240	\$15.90	292	<div></div>
Auburn, ME 04210	\$15.50	219	<div></div>
Lewiston, ME 04243	\$16.00	212	<div></div>
Waterville, Maine	\$18.35	207	<div></div>
Auburn, Maine	\$15.50	179	<div></div>
04243	n/a	160	<div></div>

Openings by Employers

Employers			
Employer Name	Median Wage	Total Ads	
Central Maine Medical Center	n/a	275	<div></div>
Covenant Health	n/a	217	<div></div>
MaineGeneral Health	n/a	109	<div></div>
Lewiston Public Schools	\$16.70	87	<div></div>
Carrols Corporation	n/a	82	<div></div>
Peopleready	\$12.00	81	<div></div>
circle k	\$24.50	80	<div></div>
Walmart	\$22.00	78	<div></div>
Davita Inc	n/a	64	<div></div>
ICF	\$14.40	63	<div></div>

Openings by Certifications

Certifications			
Certificate Name	Median Wage	Total Ads	
Driver's License	\$14.00	295	<div></div>
Basic Life Support (BLS)	\$43.30	257	<div></div>
Registered Nurse (RN)	\$43.65	229	<div></div>
Advanced Cardiac Life Support Certification (ACLS)	\$44.35	118	<div></div>
Certification in Cardiopulmonary Resuscitation (CPR)	\$14.00	112	<div></div>
Certified Nursing Assistant (CNA)	\$14.00	106	<div></div>
Licensed Clinical Social Worker (LCSW)	\$23.60	66	<div></div>
Medical Assistant Certification (MA)	\$14.70	64	<div></div>
First Aid Certification	\$14.00	56	<div></div>
Licensed Practical Nurse (LPN)	\$15.50	48	<div></div>

Openings by Hard Skills

Hard Skills			
Skill Name	Median Wage	Total Ads	
Ability to Lift 51-100 lbs.	\$15.00	377	<div></div>
Microsoft Excel	\$18.00	370	<div></div>
Microsoft Office	\$16.00	364	<div></div>
Ability to Lift 41-50 lbs.	\$15.00	319	<div></div>
Health/Wellness	\$16.00	286	<div></div>
Ability to Lift 21-30 lbs.	\$12.00	263	<div></div>
Cash Handling	\$13.10	252	<div></div>
Retail Sales	\$14.00	214	<div></div>
English	\$16.70	193	<div></div>
Microsoft Outlook	\$20.90	179	<div></div>

Openings by Soft Skills

Soft Skills			
Skill Name	Median Wage	Total Ads	
Communication (Verbal and written skills)	\$15.80	2,835	<div></div>
Cooperative/Team Player	\$16.13	1,886	<div></div>
Customer Service	\$15.00	1,520	<div></div>
Adaptability/Flexibility/Tolerance of Change and Uncertainty	\$15.00	1,060	<div></div>
Self-Motivated/Ability to Work Independently/Self Leadership	\$16.00	970	<div></div>
Detail Oriented/Meticulous	\$15.00	798	<div></div>
Organization	\$15.00	738	<div></div>
Ability to Work in a Fast Paced Environment	\$15.00	687	<div></div>
Accountable/Responsible/Reliable/Dependable/Trustworthy	\$14.85	652	<div></div>
Interpersonal Relationships/Maintain Relationships	\$17.25	620	<div></div>

Openings by Job Titles

Job Titles			
Job Title	Median Wage	Total Ads	
Customer Service Representative	\$14.70	51	<div></div>
Medical Assistant	\$15.90	28	<div></div>
Lead Customer Service Representative, Full or Part Time	n/a	24	<div></div>
Assistant Manager	n/a	23	<div></div>
CERTIFIED NURSING ASSISTANT - DYP	n/a	23	<div></div>
Crew Member	\$12.40	21	<div></div>
Direct Support Professional	\$13.00	20	<div></div>
Cook	\$12.25	18	<div></div>
Customer Service Associate	n/a	18	<div></div>
General Labor	n/a	18	<div></div>

Openings by Education Levels

Education Levels			
Minimum Education Level	Median Wage	Total Ads	
High school diploma or equivalent	\$15.00	1,641	<div><div></div></div>
Bachelor's degree	\$20.80	794	<div><div></div></div>
Associate's degree	\$19.40	322	<div><div></div></div>
Master's degree	\$24.00	149	<div><div></div></div>
Doctoral or professional degree	n/a	52	<div><div></div></div>
Unspecified/other	\$15.58	3,716	<div><div></div></div>

Openings by Programs

Programs			
Program Name	Median Wage	Total Ads	
Nursing	\$20.00	155	<div></div>
Computer Science	\$27.90	117	<div></div>
Business	\$19.15	106	<div></div>
Engineering	\$20.70	86	<div></div>
Business Administration	\$27.50	85	<div></div>
Accounting	\$19.00	60	<div></div>
Social Work	\$19.65	53	<div></div>
Psychology	\$18.40	45	<div></div>
Social Science	\$24.70	42	<div></div>
Finance	\$20.60	41	<div></div>

Openings by Job Types

Job Types			
Type	Median Wage	Total Ads	
Full-Time	\$15.50	2,650	<div></div>
Part-Time	\$13.50	1,202	<div></div>
Temporary (unspecified)	\$15.40	510	<div></div>
Permanent	\$16.00	198	<div></div>
Temp-to-Hire	\$15.00	53	<div></div>
Temporary (short-term)	n/a	43	<div></div>
Temporary (long-term)	\$65.00	9	<div></div>
Unspecified/other	\$16.70	3,045	<div></div>

Data Notes

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 30,000 websites. Data are subject to revision. Data in this report reflect ads meeting criteria in the Query Definition, including being active during the Query Definition time-frame and being advertised for any Zip Code Tabulation Area in or intersecting with the Query Definition region(s).

Historical volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution.

All ad counts represent deduplicated figures. It is not always possible to conclusively identify duplicate ads with the information provided. Characteristics that impact this determination are the wording of the ads, volume of information provided, the timing of the ads, and the sites where the ads appear. Roughly two-thirds of ad volume is removed through this process.

RTI wages are extracted from job postings as given and are analyzed and converted into hourly or annual formats. When wages provided are hourly, the conversion to annual wages assumes full-time, year-long employment. When a wage is given as a range, a single wage is selected within that range based upon our analysis of the “most likely” wage given those circumstances. Displayed wages in RTI may not include commissions or overtime, depending upon how the source ads present those wages. After all analysis and cleaning, roughly 12% of all job postings provide a usable wage.

Approximately 4% of jobs are omitted from the RTI duration data due to quality reasons. For example, ads open for an inordinately long period—indicating that it is likely being left up not for one, but for multiple openings—are excluded from the duration data. These ads are also excluded from the count of “Ads Closed.”

FAQ

How does the time period work?

Online job postings included in this report are those that meet the Query Definition parameters (shown above) and that were active at any point in the specified time frame preceding the date this report is generated. As such, this report may include some ads that were closed as of the date of this report; in addition, this report may include some ads that were first posted prior to the specified time frame referred to above.

What are “active” and “closed” ads?

An “active” ad refers to an online job posting that was still posted online when Chmura’s web crawler last viewed that page, which occurs at least once a week. An ad is considered “closed” if Chmura’s web crawler no longer sees the ad listed or if the ad is specifically designated on the site as no longer being active.

Is every online-job-ad website included in these data?

We make every attempt to catch all of the significant job-posting websites across the United States, but we cannot guarantee complete, 100% coverage. If you have any questions about a particular website, please don’t hesitate to ask.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.